

Government of India
Ministry of Information & Broadcasting
Central Bureau of Communication
Soochna Bhawan, Lodhi Road, CGO Complex, New Delhi 10003

F.No.17/0002/2223-MR&C

Dated : 31.03.2024

ADVISORY

Sub : Rate Renewal (2024-25)

It is informed that CBC has completed the scrutiny of all the empanelled publications (RNI / CA) who had applied online for rate renewal (2024-25) on the basis of Print Media Advertisement Policy -2020.

1. In this regard, it is stated that after initial scrutiny of all the empanelled publications their deficiencies were informed by CBC through Email and SMS on their registered e-mail id and Mobile no. respectively. In this regard advisories were also issued on 17/11/2023 and 15/03/2024.

2. Now, all publications have been scrutinized by CBC (expect ABC, whose rate contract have been extended till 30.04.2024 – a separate advisory in this regard is uploaded on CBC Website.)


3. The status of all scrutinized applications are provided to them through email / SMS and is available in their newspaper login area.

4. Renewal publications approved by CBC can view/obtain their approved rate contract in their login area (<https://cbcindia.gov.in/cbc/vendor-login>).

5. Kindly note that publication who have been approved will appear on the CBC panel only after acceptance of the rate contract issued.

Note: The publications that haven't rectified their deficiencies till date, as per Print Media Advertisement Policy -2020, have also been given one final chance to submit the same online till 30.04.2024.

This issues with the approval of DG:CBC.


31/03
(Gaurav Khare)
Joint Director