

Government of India
Ministry of Information and Broadcasting
Central Bureau of Communication
Soochna Bhawan, Lodhi Road, CGO Complex, New Delhi

ADVISORY

F. No. 14/0005/2324-MR&C

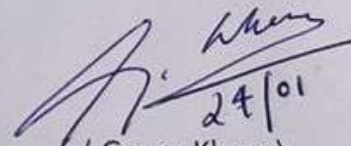
Dated: 24-01-2024

Subject: Date of extension for submission of monthly issues of December,2023 in the month of January,2024 -reg

Reference is invited to clause-8.3 of the Print Media Advertisement Policy of Government of India-2020, which states that "All publications empanelled with CBC shall submit their copies for the month (minimum twenty five (25) for newspapers, except in case of relaxation, four (4) in case of weeklies, two (2) in case of fortnightlies, one (1) in case of monthlies) to CBC in the subsequent month failing which advertisements will be stopped to these newspapers.

2. It has been observed that this month many publications have not submitted their monthly issues till last date i.e 20th. In view of this publications empanelled with CBC who have not submitted their monthly issue of December, 2023 may do so at PIB Offices situated at State Capitals/CBC Headquarters at New Delhi by 30-01-2024 after generating tokens from their login area w.e.f 24.01.2024.
3. It may please be noted that this is only a one time relaxation and next month onwards regular process as per advisory issued on 06.09.2023 in this regard will be strictly followed.

This issues with the approval of the competent authority.


24/01
(Gaurv Khare)
Joint Director

Copy to:
All Regional offices of PIB for necessary action at their end please