

No. 22201/02/DCID/CBC/BULK SB/FB/23-24  
**Ministry of Information and Broadcasting**  
**Central Bureau of Communication**  
**Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi 110003**

**Date: 19<sup>th</sup> Jan 2024**

**ADVISORY**

**Subject:** Notification of L-1 Rates on the RFP for empanelment of Agencies for designing fabrication & setting up of 3D Selfie/ Photo Booths with MDF in bulk for Central Bureau of Communication (CBC) and various other Ministries/Departments of Government of India.

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This is with reference to the RFP No. 22201/02/DCID/CBC/BULK SB/FB/23-24 dated 5<sup>th</sup> January 2024 issued by CBC for empanelment of agencies for designing fabrication & setting up of 3D Selfie/ Photo Booths with MDF in bulk for Central Bureau of Communication (CBC) and various other Ministries/Departments of Government of India.

2. The Technical Committee after due scrutiny of the financial bids submitted by the technically qualified agencies on the RFP referred above, discovered the following L-1 rates:

<b><u>L-1 Rates of RFP No. 22201/02/DCID/CBC/BULK SB/FB/23-24 dated 5<sup>th</sup> January 2024</u></b>	
Consolidated Rate for 100 units of 3D Selfie/Photo Booths in INR. (Excluding GST but inclusive of all other charges, levies etc.) for the period of 30 days  (fixed cost)	Consolidated Rate for Maintenance and Security etc. of 100 units of 3D Selfie/Photo Booths in INR. (Excluding GST but inclusive of all other charges, levies etc.) for each additional period of 30 days  (variable cost)
<b>1,25,00,000/- (One Crore Twenty Five Lakhs only)</b>	<b>20,00,000/- (Twenty Lakhs only)</b>

3. Therefore, all agencies in the enclosed **Annexure I** are requested to convey their concurrence/acceptance to the offered L-1 rates before **05:00 PM on 22<sup>nd</sup> January 2024** to get empanelled. After the concurrence/acceptance to the above mentioned L-1 rates, the agreed rates will be valid for two years from the date of signing of the contract with CBC.

4. In case CBC doesn't receive the acceptance from the agencies before **05:00 PM on 22<sup>nd</sup> January 2024**, it will be presumed that the agency is not willing to get empanelled for designing fabrication & setting up of 3D Selfie/ Photo Booths with MDF in bulk for Central Bureau of Communication (CBC) and various other Ministries/Departments of Government of India.

5. The qualified agencies are directed to submit their acceptance in the format enclosed as **Annexure II**.

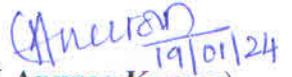
5(a). The soft copy of the acceptance must be sent to the following email address: [anuragk.cbc@gmail.com](mailto:anuragk.cbc@gmail.com) and,

5(b). The physical ink signed copy must be submitted with the undersigned at the following address on or before **05:00 PM on 22<sup>nd</sup> January 2024**:

**Room No. 278, Second Floor  
Soचना Bhawan, CGO Complex,  
Lodhi Road, New Delhi - 110003**

6. It is reiterated that the work would be awarded to agencies at the agreed L-1 rates as and when demand arises at the discretion of Central Bureau of Communication.

This issues with the approval of the Competent Authority

  
(K Anurag Kumar)

Assistant Director

सहायक निदेशक / Assistant Director

केन्द्रीय संचार ब्यूरो / Central Bureau of Communication

सूचना और प्रसारण मंत्रालय / Ministry of Information & Broadcasting

भारत सरकार / Government of India

नई दिल्ली-110003 / New Delhi-110003

## ANNEXURE I

S. NO.	NAME OF THE AGENCY
1	M/S IMPACT COMMUNICATIONS
2	M/S ARUN SIGN SERVICES PVT LTD
3	M/S BRAND SPRING INTEGRATED SOLUTIONS PVT LTD
4	M/S MOVING PIXELS PRIVATE LIMITED
5	M/S REDIFFUSION BRAND SOLUTIONS PVT LTD
6	M/S OTTIMO VISUALS
7	M/S EXPRESSION 360 SERVICES INDIA PVT LTD
8	M/S CRAYONS ADVERTISING LTD
9	M/S E- FACTOR EXPERIENCES LTD
10	M/S LEHAR ADVERTISING PRIVATE LIMITED
11	M/S SPAN COMMUNICATIONS
12	M/S EVERGREEN ADVERTISING PVT LTD
13	M/S ANGLE ADVERTISING
14	M/S PEHACHAN ADVTG & MKTG P LTD
15	M/S SQUARE COMMUNICATIONS
16	M/S VERMILLION COMMUNICATION PVT. LTD
17	M/S SOPHIA ADVERTISING
18	M/S DEGREE360 SOLUTIONS PVT LTD
19	M/S ADITYA EVENT
20	M/S JAGRAN PRAKASHAN LIMITED
21	M/S SHOWCRAFT PRODUCTION PVT. LTD.
22	M/S THINKINGCAP CREATIVES PRIVATE LIMITED
23	M/S PANCHTATVA ADVERTISING
24	M/S GANGA INDUSTRIES
25	M/S MG ADVERTISING
26	M/S COLLECTCENT DIGITAL MEDIA PVT LTD
27	M/S PLATINUM COMMUNICATIONS PVT LTD
28	M/S CASHURDRIVE
29	M/S PRADIP ADVERTISING & CO
30	M/S UMANG COMMUNICATIONS PVT LTD
31	M/S INFINITY ADVERTISING SERVICES PVT LTD
32	M/S MODE ADVERTISING & MARKETING PVT LTD
33	M/S BCS CONSULTING PVT LTD.
34	M/S GRAPHISADS LTD
35	M/S GLOBAL MEDIA
36	M/S DOT COMMUNICATIONS & MARKETING PVT LTD
37	M/S BRANDMELA



**The following to be submitted on agency letterhead:**

**L1 RATE ACCEPTANCE FORMAT**

I, \_\_\_\_\_, on behalf of M/s \_\_\_\_\_, convey the acceptance of L-1 rates notified by Central Bureau of Communication vide advisory no. 22201/02/DCID/CBC/BULK SB/FB/23-24 dated 19<sup>th</sup> January 2024 for the RFP referred below.

<b><u>L-1 Rates of RFP No. 22201/02/DCID/CBC/BULK SB/FB/23-24 dated 5<sup>th</sup> January 2024</u></b>	
Consolidated Rate for 100 units of 3D Selfie/Photo Booths in INR. (Excluding GST but inclusive of all other charges, levies etc.) for the period of 30 days  (fixed cost)	Consolidated Rate for Maintenance and Security etc. of 100 units of 3D Selfie/Photo Booths in INR. (Excluding GST but inclusive of all other charges, levies etc.) for each additional period of 30 days  (variable cost)
<b>1,25,00,000/- (One Crore Twenty Five Lakhs only)</b>	<b>20,00,000/- (Twenty Lakhs only)</b>

2. Further, I declare that M/s \_\_\_\_\_ is ready to work on the basis of terms & conditions enumerated in RFP No. 22201/02/DCID/CBC/BULK SB/FB/23-24 dated 5th January 2024 and any contract signed thereof.

3. I also declare that I am authorized to convey acceptance of L-1 rates on behalf of M/s \_\_\_\_\_.

(Signature & Seal)

Date: