

Government of India
Ministry of Information & Broadcasting
Central Bureau of Communication
Soochna Bhawan, Lodhi Road, CGO Complex, New Delhi 10003

F.No.14/0003/2324-MR&C

Dated : 01/01/2024

ADVISORY

Sub : Requirement of sending of hard copies by the publications, who applied online for fresh empanelment in August-2023.

As per Clause 6.4(e) of the Print Media Advertisement Policy, 2020 of the Government of India regarding documents to be attached with applications for fresh empanelment and rate renewal "all newspapers/ periodicals applying for fresh empanelment with CBC are required to submit specimen copies of publication" ("BOC would notify the months for which the specimen copies should be submitted along with the application").

2. As part of e-application module/ERP uploaded in the CBC website (<http://cbcindia.gov.in/cbc/vendor-login>), the hard copies of newspapers/ periodicals of applying newspapers were not insisted in the last two windows of application (February, 2023 and August, 2023).

3. This has been reviewed at the Panel Advisory Committee (PAC) level and it has been decided that all publications, who have applied in August, 2023 window as well as those applying henceforth will be required to submit a minimum number of specimen copies of publication as per Clause 6.4(e) of the Print Media Advertisement Policy, 2020 of the Government of India. Accordingly, the August, 2023 applicant publishers (newspapers and periodicals) are required to send hard copies of the publication of the following dates immediately to CBC (MR&C Wing):-

- (i) 11th to 15th December, 2023. (Total 5 copies)
- (ii) 1st to 5th August, 2023. (Total 5 copies)
- (iii) 22nd to 26th May, 2023. (Total 5 copies)

In the case of weekly, fortnightly and monthly, the requirement would be as follows:-

- (i) All weeklies and fortnightlies published during October and November, 2023 (2 months).

- (ii) In the case of monthly, all publications from April to September, 2023 (6 months).

The copies should reach to "Shri Yashpal, Media Executive, Room No.175, Central Bureau of Communication, Soochna Bhawan, New Delhi -110003" in MR&C wing by 15th January, 2024 through registered post. Applications of those newspapers/periodicals, whose copies have not been received within the stipulated period, will not be considered for scrutiny or placement of their cases for the next PAC meeting.

This issues with the approval of DG,CBC.


(Gaurav Khare)
Joint Director