

No. 22201/02/CBC/MPV/M&S/2023-24  
Government of India  
Ministry Of Information and Broadcasting  
Central Bureau of Communication  
Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi 110003

Date: 14<sup>th</sup> Nov 2023

**ADVISORY**

**Subject:** Selection of Agencies for engagement of vendors for Mobile Vans of Small Category (**Category B**) for disseminating information about Government's schemes, programmes, initiatives etc. on behalf of Central Bureau of Communication (CBC), Government of India

This is with reference to the RFP No: 22201/02/CBC/MPV/M&S/ 23-24 dated 24<sup>th</sup> Nov 2023 issued by CBC for engagement of vendors of Mobile Vans in Medium and Small Category for disseminating information about Government's schemes, programmes, initiatives etc. on behalf of Central Bureau of Communication (CBC), Government of India

2. The Techno-Financial Committee after due scrutiny of the financial bids submitted by the technically qualified agencies under Category-B arrived at the following L1 rates:

<b>Category B- Mobile Vans of Small Category</b>				
<b>Consolidated Price (in Rs.) for the given contingent excluding GST (but inclusive of all other charges)</b>				
<b>Rate for 30 days (per van per day rate)</b>			<b>Rate for 60 days (per van per day rate)</b>	
<b>Contingent of 50 Mobile Vans</b>	<b>Contingent of 100 Mobile Vans</b>	<b>Contingent of 150 Mobile Vans</b>	<b>Contingent of 50 Mobile Vans</b>	<b>Contingent of 100 Mobile Vans</b>
13126	13126	13126	13126	13126

3. It is reiterated that the work would be awarded to agencies at the agreed L1 rates as and when demand arises at the discretion of Central Bureau of Communication.

Therefore, all agencies in the enclosed **Annexure I** are requested to convey their concurrence/acceptance to the offered L1 rates for provision of Mobile Vans in Small Category (**Category B**) for disseminating information about Government's schemes, programmes, initiatives etc. on behalf of Central Bureau of Communication (CBC), Government of India no later than 12:00 PM on 15<sup>th</sup> Dec 2023. After the concurrence/acceptance to the above mentioned L1 rates, the agreed rates will be valid for one year from the date of signing of the contract with CBC and the acceptance to the

discovered L1 rates will enable CBC to enter into contract with the agency so that agency could be considered for such jobs of CBC and various other Ministries/Departments of Government of India, as and when required.

In case CBC doesn't receive the acceptance from the agencies before 12:00 PM of 15<sup>th</sup> Nov 2023, it will be presumed that the agency is not willing to be considered for the panel of agencies for providing Mobile Vans of Small Category (**Category B**) to disseminate information about Government's schemes, programmes, initiatives etc. on behalf of Central Bureau of Communication (CBC), Government of India

This issues with the approval of the Competent Authority

*Amitkumar*  
14/12/2023  
(Amit Kumar)  
Joint Director

## ANNEXURE I

S. No	Name of the Agency
1	M/s ARC Outdoor Media Ltd.
2	M/s Abhay Techno Services Pvt. Ltd.
3	M/s ACME Media Creations
4	M/s Aditya Events
5	M/s All About Ads Advertising Agency
6	M/s Angle Advertising
7	M/s Anirat Contracts Pvt. Ltd.
8	M/s Ankur Media
9	M/s Areole Mass Communication Pvt. Ltd.
10	M/s Brand Spring Integrated Solutions Pvt. Ltd.
11	M/s Businet Infinity India Pvt. Ltd.
12	M/s Cashur Drive Marketing Pvt. Ltd.
13	M/s Cressanda Solutions Ltd.
14	M/s Degree 360 Solutions Pvt. Ltd.
15	M/s Dot Communications and Marketing Pvt. Ltd.
16	M/s Ever Green Advertising Pvt. Ltd.
17	M/s Flamingo Media & Solutions
18	M/s Friends Media
19	M/s Fusion events Ltd.
20	M/s Future Wiz Advertising Pvt. Ltd.
21	M/s Graphisads Pvt. Ltd.
22	M/s Insight Brandcom Pvt. Ltd.
23	M/s Interface rural Communications Pvt. Ltd.
24	M/s Janahitha Publicities Pvt. Ltd.
25	M/s Lehar Advertising Pvt. Ltd.
26	M/s Mahaboudh Jan Swasthiya Evem Sarvangin Vikas Kendra
27	M/s Metropolis Media
28	M/s Mind Worm Industries Ltd.

Amit Kumar  
14/12/2023

29	M/s Moving Pixels Pvt. Ltd.
30	M/s Origins advertising Pvt. Ltd.
31	M/s Ottimo Visuals
32	M/s People Verdict Organization
33	M/s Prime Outdoors
34	M/s Priya Communications
35	M/s Sanket Communication Pvt. Ltd.
36	M/s Smart Graph Art Advertising Pvt. Ltd.
37	M/s Smiriti Televisions Media & Films Pvt. Ltd.
38	M/s Softline Studio Services
39	M/s Sophia Advertising
40	M/s Space 4 Business Solutions Pvt. Ltd.
41	M/s Square Communications Pvt. Ltd.
42	M/s Sunflower Marketing and Advertising

Amitkumar  
14/12/2023

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**L1 RATE ACCEPTANCE FORMAT  
(On official letterhead)**

I, \_\_\_\_\_, on behalf of M/s \_\_\_\_\_, convey the acceptance of L1 rates under category \_\_\_\_\_ notified by Central Bureau of Communication vide advisory dated 14<sup>th</sup> December, 2023 for the RFP No.22201/02/CBC/MPV/M&S/23-24 dated 24<sup>th</sup> November, 2023.

2. I declare that I am authorized to convey acceptance of L1 rates on behalf of M/s \_\_\_\_\_.

(Signature)

Date: