

No. AD(NM)/EMP-MEDIA AGENCIES/2023
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
Sochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003

Date: 12.12.2023

ADVISORY

Subject: Technically Qualified Bids on RFP for Empanelment of Media Agencies for Providing Digital Advertisement Services to Central Bureau of Communication (CBC) – Invitation for Financial Bid Opening – regarding.

The technical committee at Central Bureau of Communication scrutinized the technical bids submitted by the interested entities on the RFP mentioned in the subject line.

2. The following bidders have been found to be technically qualified for financial bid evaluation in Category I

SI No	Name of Agency
1	M/S Interactive Avenues Pvt Ltd
2	M/s Ultimedia E-solutions Pvt Ltd
3	M/s OML Entertainment Pvt Ltd
4	M/s LS Digital Pvt Ltd

3. The following bidders have been found to be technically qualified for financial bid evaluation in Category II

SI No	Name of Agency
1	M/s Reprise Media India Pvt Ltd
2	M/s Flamingo Digital Pvt Ltd
3	M/s Ventures Advertising Pvt Ltd
4	M/s Collectcent Digital Media Pvt Ltd
5	M/s Crayons Advertising Pvt Ltd
6	M/s Ashmit Corporation Pvt Ltd
7	M/s Auburn Digital Solutions Pvt Ltd
8	M/s Span Communications
9	M/s Appinventiv Technologies Pvt Ltd
10	M/s Adglobal360 India Pvt Ltd

4. CBC invites the above mentioned agencies' representatives to be present for opening of the financial bids. The financial bid opening has been scheduled to be

held at **2:00 PM** on **13th Dec 2023** at Main Conference Hall, Second Floor, Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi.

This issues with the approval of Director General, Central Bureau of Communication

Anakha
12/12/2023

(Anakha V)
Assistant Director