

No: AD(NM)/EMP-MEDIA AGENCIES/2023
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
Soochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003

Date: 07.12.2023

ADVISORY

Subject: Intimation of the schedule for the Technical Presentations under RFP No: AD(NM)/EMP-MEDIA AGENCIES/2023 dated 17.11.2023 regarding Empanelment of Media Agencies for Digital Advertisement Services.

The technical bids with regard to the RFP No: AD(NM)/EMP-MEDIA AGENCIES/2023 dated 17.11.2023 were opened on 05.12.2023 before the Evaluation Committee and in the presence of the representatives of the agencies. Total 19 bids were received by CBC till the submission of deadline i.e. 06:00 pm on 04.12.2023.

2. A total of 14 agencies have applied under **Category II** and are as follows:

Sl. No.	Name of Agencies	Sl. No.	Name of Agencies
1.	REPRISE MEDIA INDIA PVT LTD.	8.	ASHMIT CORPORATION PVT LTD.
2.	FLAMINGO DIGITAL PVT LTD.	9.	CASHURDRIVE MARKETING PVT LTD.
3.	ABHAY TECHNO SERVICES PVT LTD	10.	AUBURN DIGITAL SOLUTIONS PVT LTD.
4.	VENTURES ADVERTISING PVT LTD.	11.	SPAN COMMUNICATIONS
5.	INSIGHT BRANDCOM PVT LTD.	12.	DOT COMMUNICATIONS AND MARKETING PVT LTD.
6.	COLLECTCENT DIGITAL MEDIA PVT LTD.	13.	APPINVENTIV TECHONOLOGIES PVT LTD.
7.	CRAYONS ADVERTISING LTD.	14.	ADGLOBAL360 INDIA PVT LTD.

3. Technical evaluation viz scrutiny of applications received, and the subsequent technical presentations for the above mentioned 14 bidders under **category II** are scheduled to be held from 1:30 PM onwards on 08.12.2023. The schedule for the presentation is as follows:

Agency Name	Schedule
REPRISE MEDIA INDIA PVT LTD.	01:30 PM- 02:45PM
FLAMINGO DIGITAL PVT LTD.	
ABHAY TECHNO SERVICES PVT LTD.	
VENTURES ADVERTISING PVT LTD.	
INSIGHT. BRANDCOM PVT LTD.	
COLLECTCENT DIGITAL MEDIA PVT LTD.	
CRAYONS ADVERTISING LTD.	
ASHMIT CORPORATION PVT LTD.	03:00 PM - 4:10 PM
CASHURDRIVE MARKETING PVT LTD.	
AUBURN DIGITAL SOLUTIONS PVT LTD.	
SPAN COMMUNICATIONS	
DOT COMMUNICATIONS AND MARKETING PVT LTD.	
APPINVENTIV TECHONOLOGIES PVT LTD.	
ADGLOBAL360 INDIA PVT LTD.	

Location : **Main Conference Hall, 2nd floor, Soochna Bhawan, New Delhi.**

4. The bidders participating in the Technical Presentation are requested to adhere to the above specified timeline.

This issues with the approval of the competent Authority



Sreerag M
Deputy Director
(New Media)