

No: AD(NM)/EMP-MEDIA AGENCIES/2023  
GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION AND BROADCASTING  
CENTRAL BUREAU OF COMMUNICATION  
Soochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003

Date: 06.12.2023

ADVISORY

**Subject: Intimation of the schedule for the Technical Presentations under Tender Id: 2023 davp 734731 1 (RFP No: AD(NM)/EMP-MEDIA AGENCIES/2023) dated 17.11.2023 regarding empanelment of media agencies for Digital Advertisement Services.**

The technical bids with regard to the Tender Id: 2023\_davp\_734731\_1 dated 17.11.2023 were opened on 05.12.2023 before the Evaluation Committee and in the presence of the representatives of the agencies. Total 19 bids were received by CBC till the submission of deadline i.e. 06:00 pm on 04.12.2023.

2. A total of 5 agencies have applied under **Category I** and are as follows:

- M/s Interactive Avenues Pvt Ltd.
- M/s Times Internet Ltd
- M/s Ultimedia E-solutions Pvt Ltd
- M/s OML Entertainment Pvt Ltd.
- M/s LS Digital Pvt Ltd

3. Technical evaluation viz scrutiny of applications received, and the subsequent technical presentations for the above mentioned 5 bidders under **category I** are scheduled to be held from 2:30PM onwards on 07.12.2023. The schedule for the presentation is as follows:

Agency Name	Schedule
Interactive Avenues Pvt Ltd	2:30 PM-3:00 PM
Times Internet Ltd	
Ultimedia E-solutions Pvt Ltd	3:00 PM-4:00 PM
OML Entertainment Pvt Ltd	
LS Digital Pvt Ltd	

Location : **Main Conference Hall, 2<sup>nd</sup> floor, Soochna Bhawan, New Delhi.**

4. The bidders participating in the Technical Presentation are requested to stick to the time schedule.
5. This issues with the approval of the competent Authority



**Sreerag M**  
Deputy Director  
(New Media)