

No. 22201/02/CBC/MPV/M&S/23-24
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
Soochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003

Date: 04.12.2023

ADVISORY

Subject: Intimation for opening of financial bids at 6:00 pm on 04.12.2023 for engagement of vendors for Mobile Vans of Medium and Small Category for disseminating information about Government's schemes, programmes, initiatives etc. on behalf of Central Bureau of Communication (CBC), Government of India.

1. This is in continuation to the CBC's Advisory No. 22201/02/CBC/MPV/M&S/23-24 dated 24.11.2023 regarding engagement of vendors for Mobile Vans of Medium and Small Category for disseminating information about Government's schemes, programmes, initiatives etc. on behalf of Central Bureau of Communication (CBC), Government of India.
2. The Technical Evaluation Committee evaluated the Agencies as per criteria mentioned in Part V, point no. 1 of the RFP No. 22201/02/CBC/MPV/M&S/23-24 dated 24.11.2023. 47 bidders (Annexure - A) scored marks equal to 70 or more out of 100 marks and qualified the technical evaluation and 14 bidders (Annexure-B) could not qualify the technical evaluation.
3. In accordance with Part-V, point no. 1 (C) of the RFP No. 22201/02/CBC/MPV/M&S/23-24 dated 24.11.2023, the representatives of these 47 bidders which qualified the technical evaluation are invited for opening of financial proposals for the evolvment of L1 rate as mentioned in the financial proforma of the RFP at 6:00 pm on 04.12.2023 in Conference Hall, 2nd Floor, Soochna Bhawan CGO Complex, Lodhi Road, New Delhi.
4. This issues with the approval of the competent Authority

Amit Kumar
04/12/2023

(Amit Kumar)

Joint Director

अमित कुमार / AMIT KUMAR
संयुक्त निदेशक / Joint Director
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना एवं प्रसारण मंत्रालय / Min. of I & B
भारत सरकार, नई दिल्ली-110003
Govt. of India, New Delhi-110003

Annexure-A

List of the bidders / Agencies which qualified the overall Technical Evaluation under RFP no. 22201/02/CBC/MPV/M&S/23-24 dated 24.11.2023, for engagement of vendors for Mobile Vans of Medium and Small Category for disseminating information about Government's schemes, programmes, initiatives etc. on behalf of Central Bureau of Communication (CBC), Government of India against the eligibility criteria:

S. N.	Name of Bidders
1.	M/s Ankur Media
2.	M/s Dot Communications and Marketing Pvt. Ltd.
3.	M/s UFO Moviez India Pvt. Ltd.
4.	M/s Moving Pixels Pvt. Ltd.
5.	M/s Sophia Advertising
6.	M/s Insight Brandcom Pvt. Ltd.
7.	M/s MG Advertising
8.	M/s Priya Communications
9.	M/s Sanket Communication Pvt. Ltd.
10.	M/s Smiriti Televisions Media & Films Pvt. Ltd.
11.	M/s Degree 360 Solutions Pvt. Ltd.
12.	M/s Aditya Events
13.	M/s Angle Advertising
14.	M/s ACME Media Creations
15.	M/s Square Communications Pvt. Ltd.
16.	M/s Graphisads Pvt. Ltd.
17.	M/s Ever Green Advertising Pvt. Ltd.
18.	M/s Smart Graph Art Advertising Pvt. Ltd.
19.	M/s Abhay Techno Services Pvt. Ltd.
20.	M/s Metropolis Media
21.	M/s Magadh Advertising Bureau
22.	M/s Areole Mass Communication Pvt. Ltd.
23.	M/s Force India
24.	M/s Friends Media
25.	M/s Ottimo Visuals

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Annexure-A

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S. N.	Name of Bidders
26.	M/s Softline Studio Services
27.	M/s Impact Communications
28.	M/s ARC Outdoor Media Ltd.
29.	M/s Lehar Advertising Pvt. Ltd.
30.	M/s Cashur Drive Marketing Pvt. Ltd.
31.	M/s Janahitha Publicities Pvt. Ltd.
32.	M/s Cressanda Solutions Ltd.
33.	M/s Businet Infinity India Pvt. Ltd.
34.	M/s Sunflower Marketing and Advertising
35.	M/s Space 4 Business Solutions Pvt. Ltd.
36.	M/s Anirat Contracts Pvt. Ltd.
37.	M/s Origins advertising Pvt. Ltd.
38.	M/s Prime Outdoors
39.	M/s Flamingo Media & Solutions
40.	M/s Future Wiz Advertising Pvt. Ltd.
41.	M/s Interface rural Communications Pvt. Ltd.
42.	M/s Fusion events Ltd.
43.	M/s Mahaboudh Jan Swasthiya Evem Sarvangin Vikas Kendra
44.	M/s Brand Spring Integrated Solutions Pvt. Ltd.
45.	M/s Mind Worm Industries Ltd.
46.	M/s All About Ads Advertising Agency
47.	M/s People Verdict Organization

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Annexure-B

List of the bidders / Agencies which could not qualify the Technical Evaluation under RFP no. 22201/02/CBC/MPV/M&S/23-24 dated 24.11.2023, for engagement of vendors for Mobile Vans of Medium and Small Category for disseminating information about Government's schemes, programmes, initiatives etc. on behalf of Central Bureau of Communication (CBC), Government of India against the eligibility criteria:

S.N.	Name of Bidders / Agencies
1.	M/s Global Media
2.	M/s Mode Advertising and Marketing Pvt. Ltd.
3.	M/s Vaow Media
4.	M/s DCTV Youth
5.	M/s Media Matrix
6.	M/s Hot Lips
7.	M/s Zenkar Advertising
8.	M/s Thought Box
9.	M/s Walia and Co R&M Group (A)
10.	M/s Infinity Advertising Services Pvt. Ltd.
11.	M/s Catalyst Advertising Media
12.	M/s RW Promotions Pvt. Ltd.
13.	M/s Jai Shiv Construction Co.
14.	M/s Awoke

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