

No. 22201/02/CBC/MPV/M&S/23-24
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
Soochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003

Date: 02.12.2023

ADVISORY

Subject: Intimation for Technical Presentations schedule for RFP no. 22201/02/CBC/MPV/M&S/23-24 dated 24.11.2023 for engagement of vendors for Mobile Vans of Medium and Small Category for disseminating information about Government's schemes, programmes, initiatives etc. on behalf of Central Bureau of Communication (CBC), Government of India.

1. The technical bids with regard to the RFP no. 22201/02/CBC/MPV/M&S/23-24 dated 24.11.2023 were opened at 12:00 noon onwards on 30.11.2023 in the presence of the representatives of the bidders and Technical Evaluation Committee. Total 68 bids were received by CBC till the submission of deadline i.e. 11:00 am on 30.11.2023
2. A detailed scrutiny of the submitted documents was done by the Committee against the eligibility criteria mentioned in the RFP. After scrutiny, the Committee found 61 bidders qualified for the Technical Presentation as per the eligibility criteria mentioned in the RFP. List of the qualified bidders after the preliminary scrutiny is annexed as Annexure -I. 7 bidders (Annexure-II) could not qualify the pre-qualification.
3. The Technical Presentation by the bidders which qualified the pre-qualification is scheduled from 4:00 pm onwards on 02.12.2023. The schedule for the Technical Presentation is annexed as Annexure - III.
4. The bidders participating in the Technical Presentation are requested to submit the soft and Hard copy of their final presentation after the completion of the presentation.
5. This issues with the approval of the competent Authority

Amit Kumar
02/12/2023
(Amit Kumar)
Joint Director

अमित कुमार / AMIT KUMAR
संयुक्त निदेशक / Joint Director
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना एवं प्रसारण मंत्रालय / Min. of I & B
भारत सरकार, नई दिल्ली-110003
Govt. of India, New Delhi-110003

Annexure-I

List of bidders which qualified the Technical Evaluation (Pre-qualification) as per criteria mentioned in the Point 16 of the RFP no. 22201/02/CBC/MPV/M&S/23-24 dated 24.11.2023:

1.	M/s Ankur Media
2.	M/s Global Media
3.	M/s Dot Communications and Marketing Pvt. Ltd.
4.	M/s UFO Moviez India Pvt. Ltd.
5.	M/s Moving Pixels Pvt. Ltd.
6.	M/s Sophia Advertising
7.	M/s Insight Brandcom Pvt. Ltd.
8.	M/s MG Advertising
9.	M/s Priya Communications
10.	M/s Sanket Communication Pvt. Ltd.
11.	M/s Smiriti Televisions Media & Films Pvt. Ltd.
12.	M/s Mode Advertising and Marketing Pvt. Ltd.
13.	M/s Degree 360 Solutions Pvt. Ltd.
14.	M/s Aditya Events
15.	M/s Angle Advertising
16.	M/s Vaow Media
17.	M/s DCTV Youth
18.	M/s ACME Media Creations
19.	M/s Square Communications Pvt. Ltd.
20.	M/s Graphisads Pvt. Ltd.
21.	M/s Ever Green Advertising Pvt. Ltd.
22.	M/s Smart Graph Art Advertising Pvt. Ltd.
23.	M/s Abhay Techno Services Pvt. Ltd.
24.	M/s Metropolis Media
25.	M/s Magadh Advertising Bureau
26.	M/s Areole Mass Communication Pvt. Ltd.
27.	M/s Force India
28.	M/s Media Matrix
29.	M/s Hot Lips
30.	M/s Friend Media
31.	M/s Ottimo Visuals
32.	M/s Softline Studio Services
33.	M/s Zenkar Advertising

अमित कुमार / AMIT KUMAR
संयुक्त निदेशक / Joint Director
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
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Amitkumar
02/12/2023

Annexure-I

List of bidders which qualified the Technical Evaluation (Pre-qualification) as per criteria mentioned in the Point 16 of the RFP no. 22201/02/CBC/MPV/M&S/23-24 dated 24.11.2023:

34.	M/s Thought Box
35.	M/s Walia and Co R&M Group (A)
36.	M/s Impact Communications
37.	M/s ARC Outdoor Media Ltd.
38.	M/s Lehar Advertising Pvt. Ltd.
39.	M/s Cashur Drive Marketing Pvt. Ltd.
40.	M/s Janahitha Publicities Pvt. Ltd.
41.	M/s Cressanda Solutions Ltd.
42.	M/s Businet Infinity India Pvt. Ltd.
43.	M/s Sunflower Marketing and Advertising
44.	M/s Space 4 Business Solutions Pvt. Ltd.
45.	M/s Infinity Advertising Services Pvt. Ltd.
46.	M/s Anirat Contracts Pvt. Ltd.
47.	M/s Origins advertising Pvt. Ltd.
48.	M/s Prime Outdoors
49.	M/s Flamingo Media & Solutions
50.	M/s Future Wiz Advertising Pvt. Ltd.
51.	M/s Interface rural Communications Pvt. Ltd.
52.	M/s Catalyst Advertising Media
53.	M/s Fusion events Ltd.
54.	M/s RW Promotions Pvt. Ltd.
55.	M/s Jai Shiv Construction Co.
56.	M/s Awoke
57.	M/s Mahaboudh Jan Swasthiya Evem Sarvangin Vikas Kendra
58.	M/s Brand Spring Integrated Solutions Pvt. Ltd.
59.	M/s Mind Worm Industries Ltd.
60.	M/s All About Ads Advertising Agency
61.	M/s People Verdict Organization

Amitkumar

02/12/2023
अमित कुमार / AMIT KUMAR
संयुक्त निदेशक / Joint Director
केन्द्रीय संचार भूरो / Central Bureau of Communication
सूचना एवं संचार विभाग / Min. of I & B
भारत सरकार / Government of India
New Delhi-110003

Annexure-II

List of bidders which could not qualify the Technical Evaluation (Pre-qualification) as per criteria mentioned in the Point 16 of the RFP no. 22201/02/CBC/MPV/M&S/23-24 dated 24.11.2023:

1.	M/s Adgram Communications Pvt. Ltd.
2.	M/s Rudra Advertising & Event Management
3.	M/s PNP Media Services Pvt. Ltd.
4.	M/s 3 rd Eye Events and Advertising
5.	M/s Brandcom Solutions
6.	M/s SAB Communication
7.	M/s Colorshpher e Multimedia Pvt. Ltd.

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सूचना एवं प्रसारण मंत्रालय / Min. of I & B
भारत सरकार, नई दिल्ली-110003
Govt. of India, New Delhi-110003

Annexure-III

Tentative Schedule for the presentation on 02.12.2023 under RFP no. 22201/02/CBC/MPV/M&S/23-24 dated 24.11.2023:

1.	M/s Ankur Media
2.	M/s Global Media
3.	M/s Dot Communications and Marketing Pvt. Ltd.
4.	M/s UFO Moviez India Pvt. Ltd.
5.	M/s Moving Pixels Pvt. Ltd.
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24.	M/s Magadh Advertising Bureau
25.	M/s Areole Mass Communication Pvt. Ltd.
26.	M/s Force India
27.	M/s Media Matrix
28.	M/s Hot Lips
29.	M/s Friend Media
30.	M/s Ottimo Visuals
31.	M/s Softline Studio Services

**4:30 pm
onwards on
02.12.2023**

Amit Kumar
02/12/2023

अमित कुमार / AMIT KUMAR
संयुक्त निदेशक / Joint Director
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**4:30 pm
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Amitkumar
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