

**No. 22201/I&B/Outreach/Mobile Vans/22-23 (Part-2)**  
**GOVERNMENT OF INDIA**  
**MINISTRY OF INFORMATION AND BROADCASTING**  
**CENTRAL BUREAU OF COMMUNICATION**  
**Soochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003**

**Date: 29.11.2023**

**ADVISORY**

**Subject: Intimation for Technical Presentations schedule for Offer of rate contract No. 22201/I&B/Outreach/Mobile Vans/22-23 (Part-2) dated 23.11.2023 Offer of rate contract to interested agencies / vendors for engagement of additional agencies / vendors for Mobile Performing Vans in bulk quantity for disseminating information about Government's schemes, programmes, initiatives etc. on behalf of Central Bureau of Communication (CBC), Government of India for long duration campaigns.**

1. The technical bids with regard to the offer of rate contract No. 22201/I&B/Outreach/Mobile Vans/22-23 (Part-2) dated 23.11.2023 were opened at 12:00 noon onwards on 28.11.2023 in the presence of the representatives of the bidders and Technical Evaluation Committee. Total 38 bids were received by CBC till the submission of deadline i.e. 11:00 am on 28.11.2023
2. A detailed scrutiny of the submitted documents was done by the Committee against the eligibility criteria mentioned in the RFP. After scrutiny, the Committee found 30 bidders qualified for the Technical Presentation as per the eligibility criteria mentioned in the RFP. List of the qualified bidders after the preliminary scrutiny is annexed as Annexure –I. 8 bidders (Annexure-II) could not qualify the pre-qualification.
3. The Technical Presentation by the bidders which qualified the pre-qualification is scheduled from 12:00 noon onwards on 30.11.2023. The schedule for the Technical Presentation is annexed as Annexure – III.
4. The bidders participating in the Technical Presentation are requested to submit the soft and Hard copy of their final presentation after the completion of the presentation.
5. This issues with the approval of the competent Authority

*Kcmeena*  
29/11/2023  
**(KC Meena)**

**Campaign Officer**

कैलाश चन्द मीणा / Kailash Chand Meena  
अभियान अधिकारी / Campaign Officer  
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication  
सूचना और प्रसारण मंत्रालय / Ministry of Information & Broadcasting  
भारत सरकार / Government of India  
नई दिल्ली-110003 / New Delhi-110003

List of the bidders which qualified the technical Evaluation (Pre-qualification) as per criteria mentioned in the Part-I at Point 15 of the proposal No. 22201/I&B/Outreach/Mobile Vans/22-23 (Part-2) dated 23.11.2023:

S. N.	Name of Agency
1.	M/s Ankur Media
2.	M/s Sanket Communication Pvt. Ltd.
3.	M/s Dot Communications and Marketing Pvt. Ltd.
4.	M/s Graphisads Pvt. Ltd.
5.	M/s EvarGreen Advertising Pvt. Ltd.
6.	M/s Smart Graph Art Advertising Pvt. Ltd.
7.	M/s Thinking Cap Creatives Pvt. Ltd.
8.	M/s Abhay Techno Services Pvt. Ltd.
9.	M/s Indian Advt. Agency
10.	M/s Magadh Advertising Bureau
11.	M/s Areole Mass Communication Pvt. Ltd.
12.	M/s Force India
13.	M/s MG Advertising
14.	M/s Media Matrix
15.	M/s Friend Media
16.	M/s Ottimo Visuals
17.	M/s Softline Studio Services
18.	M/s Zenkar Advertising
19.	M/s Thought Box
20.	M/s Walia and Co R&M Group (A)
21.	M/s Impact Communications
22.	M/s Lehar Advertising Pvt. Ltd.
23.	M/s Cashur Drive Marketing Pvt. Ltd.
24.	M/s NR Enterprises
25.	M/s Janahitha Publicities Pvt. Ltd.
26.	M/s ACME Media Creations
27.	M/s Cressanda Solutions Ltd.
28.	M/s Businet Infinity India Pvt. Ltd.
29.	M/s Sunflower Marketing and Advertising
30.	M/s Space 4 Business Solutions Pvt. Ltd.

Kamlesh  
29/11/2023

कैलाश चन्द मीणा / Kailash Chand Meena  
अभियान अधिकारी / Campaign Officer  
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication  
सूचना और प्रसारण मंत्रालय / Ministry of Information & Broadcasting  
भारत सरकार / Government of India  
नई दिल्ली-110003 / New Delhi-110003

Annexure - 11

List of the bidders which could not qualify the technical Evaluation (Pre-qualification) as per criteria mentioned in the Part-I at Point 15 of the proposal No. 22201/I&B/Outreach/Mobile Vans/22-23 (Part-2) dated 23.11.2023:

S. N.	Name of Agency
1.	M/s Degree 360 Solutions Pvt. Ltd.
2.	M/s Metropolis Media
3.	M/s NA Media Ventures Pvt. Ltd.
4.	M/s Pradip Advertising & Co.
5.	M/s HQT Associate
6.	M/s Hot Lips
7.	M/s ARC Outdoor Media Ltd.
8.	M/s Shre Vishnu Advertisement

*Kameesh*  
29/11/2023

कैलाश चन्द मीणा / Kailash Chand Meena  
अभियान अधिकारी / Campaign Officer  
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication  
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भारत सरकार / Government of India  
नई दिल्ली-110003 / New Delhi-110003

**Tentative Schedule for the presentation on 30.11.2023 under proposal No. 22201/I&B/Outreach/Mobile Vans /22-23 (Part-2) dated 23.11.2023:**

S. N.	Name of Agency	Tentative schedule for presentation
1.	M/s Ankur Media	<p style="text-align: center;"><b>12:00 noon</b></p> <p style="text-align: center;"><b>onwards</b></p> <p style="text-align: center;"><b>on</b></p> <p style="text-align: center;"><b>30.11.2023</b></p>
2.	M/s Sanket Communication Pvt. Ltd.	
3.	M/s Dot Communications and Marketing Pvt. Ltd.	
4.	M/s Graphisads Pvt. Ltd.	
5.	M/s EvarGreen Advertising Pvt. Ltd.	
6.	M/s Smart Graph Art Advertising Pvt. Ltd.	
7.	M/s Thinking Cap Creatives Pvt. Ltd.	
8.	M/s Abhay Techno Services Pvt. Ltd.	
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27.	M/s Cressanda Solutions Ltd.	
28.	M/s Businet Infinity India Pvt. Ltd.	
29.	M/s Sunflower Marketing and Advertising	
30.	M/s Space 4 Business Solutions Pvt. Ltd.	

  
 कैलाश चन्द मीणा / Kailash Chand Meena  
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