

No: 22201/01/DCID/CBC/SB/FB/23-24
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
Soochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003

Date: 25.11.2023

ADVISORY

Subject: Intimation for opening of financial bids at 2:00 pm on 28.11.2023 regarding empanelment of Agencies and discovering of new rates for designing, fabrication & setting up of 3D Selfie/Photo Booths in bulk for Central Bureau of Communication (CBC) and various other Ministries / Departments of Government of India.

1. This is in continuation to the CBC's advisory No. 22201/01/DCID/CBC/SB/FB/23-24 dated 23.11.2023, with regard to the empanelment of Agencies and discovering of new rates for designing, fabrication & setting up of 3D Selfie/Photo Booths in bulk for Central Bureau of Communication (CBC) and various other Ministries / Departments of Government of India.

2. The Technical Evaluation Committee evaluated the Agencies as per criteria mentioned in Part V, point no. 1 (stage-I and stage-II) of the RFP no. 22201/01/DCID/CBC/SB/FB/23-24 dated 17.11.2023. The cumulative score in stage-I and stage -II of 27 bidders (at Annexure - A) is equal to 70 or more out of 100 marks as per Part V, Point no. 1 (b) of the RFP and qualifies the technical evaluation for Category - A. Similarly, the cumulative score in stage-I and stage -II of 15 bidders (at Annexure - B) is equal to 70 or more out of 100 marks as per Part V, Point no. 1 (b) of the RFP and qualifies the technical evaluation for Category - B.

3. In accordance with Part-V, point no. 1 (b) of the RFP no. 22201/01/DCID/CBC/SB/FB/23-24 dated 17.11.2023, the representatives of these 27 bidders (Category-A) and 15 bidders (Category-B) which qualified the technical evaluation (stage-I and stage-II) as per criteria mentioned in Part V, point no. 1 of the RFP are invited for opening of financial proposals for the evolvment of L1 rate as mentioned in the financial proforma of the RFP at 2:00 pm on 28.11.2023 in Conference Hall, 2nd Floor, Soochna Bhawan CGO Complex, Lodhi Road, New Delhi.

4. This issues with the approval of the competent Authority

K Meena
25/11/2023
(KC Meena)

Campaign Officer

कैलाश चन्द मीणा / Kailash Chand Meena
अभियान अधिकारी / Campaign Officer
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना और प्रसारण मंत्रालय / Ministry of Information & Broadcasting
भारत सरकार / Government of India
सूचना और प्रसारण मंत्रालय / Ministry of Information & Broadcasting
नई दिल्ली-110003 / New Delhi-110003

Annexure-A

List of 27 bidders which qualified the technical evaluation (Stage-I and Stage-II) as per criteria mentioned in Part-V, point no. 1 (b) of the RFP No. 22201/01/DCID/CBC/SB/FB/23-24 dated 17.11.2023 for Category-A:

S.N.	Name of Agency	Marks obtained in Stage-I evaluation (out of 50 Marks)	Marks obtained in Stage-II evaluation (Out of 50 Marks)	Total Marks obtained in Stage-I and Stage-II evaluation (Out of 100 Marks)	Final Status of the bids
1.	M/s Moving Pixels Pvt. Ltd.	48	34	82	Qualified
2.	M/s Sanket Communications Pvt. Ltd.	48	33	81	Qualified
3.	M/s Global Media	46	36	82	Qualified
4.	M/s Sophia Advertising	46	34	80	Qualified
5.	M/s Dot Communications & Marketing Pvt. Ltd.	48	35	83	Qualified
6.	M/s Ankur Media Pvt. Ltd.	41	33	74	Qualified
7.	M/s KMK Event Management Ltd.	46	34	80	Qualified
8.	M/s Infinity Advertising Services Pvt. Ltd.	40	32	72	Qualified
9.	M/s Swati Production	46	33	79	Qualified
10.	M/s Auburn Digital Solutions Pvt. Ltd.	37	35	72	Qualified
11.	M/s Super Ads Creative Media Pvt. Ltd.	46	32	78	Qualified
12.	M/s Venus Conferences & Exhibitions Pvt. Ltd.	36	36	72	Qualified
13.	M/s MG Advertising Services	31	40	71	Qualified
14.	M/s Graphisads Ltd.	48	31	79	Qualified
15.	M/s Ever Green Advertising Pvt. Ltd.	46	34	80	Qualified
16.	M/s Square Communications Pvt. Ltd.	41	32	73	Qualified
17.	M/s Lehar Advertising Pvt. Ltd.	41	33	74	Qualified
18.	M/s Panchtatva Advertising	36	36	72	Qualified

Kameela
25/11/2023

Kailash Chand Meena
Campaign Officer
Department of Communication
Broadcasting

Annexure-A

List of 27 bidders which qualified the technical evaluation (Stage-I and Stage-II) as per criteria mentioned in Part-V, point no. 1 (b) of the RFP No. 22201/01/DCID/CBC/SB/FB/23-24 dated 17.11.2023 for Category-A:

19.	M/s Collectcent Digital Media Pvt. Ltd.	48	32	80	Qualified
20.	M/s Laqshya Media Ltd.	50	32	82	Qualified
21.	M/s Degree 360 Solutions Pvt. Ltd.	46	33	79	Qualified
22.	M/s Impact Communications	38	35	73	Qualified
23.	M/s Smriti Television Media & Films Pvt. Ltd	41	36	77	Qualified
24.	M/s Softline Studio Services	46	33	79	Qualified
25.	M/s Mode Advertising & Marketing Pvt. Ltd.	46	33	79	Qualified
26.	M/s Thinking Cap Creatives Pvt. Ltd.	36	35	71	Qualified
27.	M/s Span Communications	50	32	82	Qualified

Kameesh
25/11/2023

कैलाश चन्द मेना / Kailash Chand Meena
अभियान अधिकारी / Campaign Officer
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना और प्रसारण मंत्रालय / Ministry of Information & Broadcasting
भारत सरकार / Government of India
नई दिल्ली-110003 / New Delhi-110003

Annexure-B

List of 15 bidders which qualified the technical evaluation (Stage-I and Stage-II) as per criteria mentioned in Part-V, point no. 1 (b) of the RFP No. 22201/01/DCID/CBC/SB/FB/23-24 dated 17.11.2023 for Category-B:

S.N.	Name of Agency	Marks obtained in Stage-I evaluation (out of 50 Marks)	Marks obtained in Stage-II evaluation (Out of 50 Marks)	Total Marks obtained in Stage-I and Stage-II evaluation (Out of 100 Marks)	Final Status of the bids
1.	M/s Moving Pixels Pvt. Ltd.	48	34	82	Qualified
2.	M/s Sanket Communications Pvt. Ltd.	48	33	81	Qualified
3.	M/s Global Media	46	36	82	Qualified
4.	M/s Sophia Advertising	46	34	80	Qualified
5.	M/s Dot Communications & Marketing Pvt. Ltd.	48	35	83	Qualified
6.	M/s Ankur Media Pvt. Ltd.	41	33	74	Qualified
7.	M/s Ever Green Advertising Pvt. Ltd.	46	34	80	Qualified
8.	M/s Square Communications Pvt. Ltd.	41	32	73	Qualified
9.	M/s Lehar Advertising Pvt. Ltd.	41	33	74	Qualified
10.	M/s Panchtatva Advertising	36	36	72	Qualified
11.	M/s Collectcent Digital Media Pvt. Ltd.	48	32	80	Qualified
12.	M/s Laqshya Media Ltd.	50	32	82	Qualified
13.	M/s Degree 360 Solutions Pvt. Ltd.	46	33	79	Qualified
14.	M/s Mode Advertising & Marketing Pvt. Ltd.	46	33	79	Qualified
15.	M/s Span Communications	50	32	82	Qualified

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25/11/2023