

No: 22201/01/DCID/CBC/SB/FB/23-24
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
Soochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003

Date: 23.11.2023

ADVISORY

Subject: Intimation of schedule for the Technical Presentations under RFP No: 22201/01/DCID/CBC/SB/FB/23-24 dated 17.11.2023 regarding empanelment of Agencies and discovering of new rates for designing, fabrication & setting up of 3D Selfie/Photo Booths in bulk for Central Bureau of Communication (CBC) and various other Ministries / Departments of Government of India.

1. The technical bids with regard to the RFP No: 22201/01/DCID/CBC/SB/FB/23-24 dated 17.11.2023 were opened at 12:00 onwards on 22.11.2023 before the Evaluation Committee and in the presence of the representatives of the bidders. Total 39 bids were received by CBC till the submission of deadline i.e. 11:00 am on 22.11.2023.
2. A detailed scrutiny of the submitted documents of 39 bidders was done by the Committee against the eligibility criteria mentioned in the RFP. After scrutiny, the Committee found 36 bidders qualified for the Technical Presentation as per the eligibility criteria mentioned in the RFP. The list of these 36 qualified bidders in the technical evaluation is annexed as Annexure-I. The list of 3 disqualified bidders in the technical evaluation citing the reasons for disqualification is annexed as Annexure –II.
3. The Technical Presentation of 36 qualified bidders is scheduled to be held from 11:30 am onwards on 24.11.2023. The schedule for the Technical Presentation is annexed as Annexure – III.
4. The bidders participating in the Technical Presentation are requested to stick to the time schedule given in Annexure-III and also submit the soft and Hard copy of their final presentation and demonstration model of the selfie booth during the presentation.

This issues with the approval of the competent Authority

Amit Kumar
23/11/2023

(Amit Kumar)
Joint Director

अमित कुमार / AMIT KUMAR
संयुक्त निदेशक / Joint Director
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना एवं प्रसारण मंत्रालय / Min. of I & B
भारत सरकार, नई दिल्ली-110003
Govt. of India, New Delhi-110003

Annexure - I

List of the qualified bidder in technical evaluation based on the submitted documents as per Part-I point No. 15 (Prequalification criteria) and Part-I point 1 (Stage-I evaluation) under RFP No. 22201/01/DCID/CBC/SB/FB/23-24 dated 17.11.2023 regarding empanelment of agencies and discovering of new rates for design, fabrication & setting up of 3D Selfie/Photo Booths in bulk for Central Bureau of Communication (CBC), Government of India:

S.N.	Name of Agency
1.	M/s Span Communications
2.	M/s Sanket Communications Pvt. Ltd.
3.	M/s Sharad Advertising
4.	M/s Laqshya Media Ltd.
5.	M/s Pavilions & Interiors India Pvt. Ltd.
6.	M/s Dot.Communications & Marketing Pvt. Ltd.
7.	M/s Ankur Media Pvt. Ltd.
8.	M/s Impact Communications
9.	M/s Global Media
10.	M/s Ever Green Advertising Pvt. Ltd.
11.	M/s Adman Advertising
12.	M/s Graphisads Ltd.
13.	M/s Cashur Drive Marketing Pvt. Ltd.
14.	M/s Auburn Digital Solutions Pvt. Ltd.
15.	M/s Collectcent Digital Media Pvt. Ltd.
16.	M/s Square Communications Pvt. Ltd.
17.	M/s Moving Pixels Pvt. Ltd.
18.	M/s Sophia Advertising
19.	M/s Lehar Advertising Pvt. Ltd.
20.	M/s KMK Event Management Ltd.
21.	M/s Expression 360 Services India Pvt. Ltd.
22.	M/s Thinking Cap Creatives Pvt. Ltd.
23.	M/s MBT Creative Communication Pvt. Ltd.
24.	M/s Degree 360 Solutions Pvt. Ltd.
25.	M/s Panchtatva Advertising
26.	M/s Acme Media Creations Pvt. Ltd.
27.	M/s Infinity Advertising Services Pvt. Ltd.

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28.	M/s Critique Communications
29.	M/s Super Ads Creative Media Pvt. Ltd.
30.	M/s Venus Conferences & Exhibitions Pvt. Ltd.
31.	M/s Crayons Advertising Ltd.
32.	M/s MG Advertising Services
33.	M/s Smriti Television Media & Films Pvt. Ltd.
34.	M/s Softline Studio Services
35.	M/s Swati Production
36.	M/s Mode Advertising & Marketing Pvt. Ltd.

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सूचना एवं प्रसारण मंत्रालय / Min. of I & B
भारत सरकार, नई दिल्ली-110003
Govt. of India, New Delhi-110003

Annexure - II

List of the disqualified bidder in technical evaluation based on the submitted documents as per Part-I point No. 15 (prequalification criteria) and Part-I point no. 1 (Stage-I evaluation) under RFP No. 22201/01/DCID/CBC/SB/FB/23-24 dated 17.11.2023 regarding empanelment of agencies and discovering of new rates for design, fabrication & setting up of 3D Selfie/Photo Booths in bulk for Central Bureau of Communication (CBC), Government of India:

S.N.	Name of Agency	Reason for disqualification
1.	M/s Pamm Advertising & Marketing	The bidder could not produce at least three (3) jobs aggregating to not less than INR 2 (Two) Crores which are only related to either Exhibitions or Selfie/ Photo Booths or Tableaux or setting up of Lounges which essentially includes designing, fabrication & on-site execution in the last 5 FYs i.e. 2018-19, 2019-20, 2020-21, 2021-22 & 2022-23 as per Part-I point no. 15 of the RFP.
2.	M/s Shark InnoServ Marketing Solutions	Not meeting the prequalification criteria as per Part-I point no. 15 of the RFP.
3.	M/s Friend Media Add Co.	Not meeting the prequalification criteria as per Part-I point no. 15 of the RFP.

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Annexure-III

Tentative Schedule for the presentation on 24.11.2023 under RFP No. 22201/01/DCID/CBC/SB/FB/23-24 dated 17.11.2023:

S.N.	Name of Agency	Presentation schedule on 24.11.2023
1.	M/s Span Communications	12:00 Noon To 2:00 PM
2.	M/s Sanket Communications Pvt. Ltd.	
3.	M/s Sharad Advertising	
4.	M/s Laqshya Media Ltd.	
5.	M/s Pavilions & Interiors India Pvt. Ltd.	
6.	M/s Dot Communications & Marketing Pvt. Ltd.	
7.	M/s Ankur Media Pvt. Ltd.	
8.	M/s Impact Communications	
9.	M/s Global Media	
10.	M/s Ever Green Advertising Pvt. Ltd.	
11.	M/s Adman Advertising	
12.	M/s Graphisads Ltd.	
13.	M/s Cashur Drive Marketing Pvt. Ltd.	
14.	M/s Auburn Digital Solutions Pvt. Ltd.	
15.	M/s Collectcent Digital Media Pvt. Ltd.	
16.	M/s Square Communications Pvt. Ltd.	
17.	M/s Moving Pixels Pvt. Ltd.	
18.	M/s Sophia Advertising	
19.	M/s Lehar Advertising Pvt. Ltd.	
20.	M/s KMK Event Management Ltd.	
21.	M/s Expression 360 Services India Pvt. Ltd.	
22.	M/s Thinking Cap Creatives Pvt. Ltd.	
23.	M/s MBT Creative Communication Pvt. Ltd.	
24.	M/s Degree 360 Solutions Pvt. Ltd.	
25.	M/s Panchtatva Advertising	

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Lunch Break 2:00 pm to 2:30 pm		
26.	M/s Acme Media Creations Pvt. Ltd.	2:00 pm to 3:30 pm
27.	M/s Infinity Advertising Services Pvt. Ltd.	
28.	M/s Critique Communications	
29.	M/s Super Ads Creative Media Pvt. Ltd.	
30.	M/s Venus Conferences & Exhibitions Pvt. Ltd.	
31.	M/s Crayons Advertising Ltd.	
32.	M/s MG Advertising Services	
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