

No: 22201/DCID/CBC/SB/FB/23-24
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
Soochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003

Date: 01.11.2023

ADVISORY

Subject: Intimation of the schedule for the Technical Presentations under RFP No: 22201/DCID/CBC/SB/FB/23-24 dated 19.10.2023 regarding empanelment of Agencies and discovering of new rates for designing, fabrication & setting up of 3D Selfie/Photo Booths in bulk for Central Bureau of Communication (CBC) and various other Ministries / Departments of Government of India.

1. The technical bids with regard to the RFP No: 22201/DCID/CBC/SB/FB/23-24 dated 19.10.2023 were opened at 11:00 am onwards on 30.11.2023 before the Evaluation Committee and in the presence of the representatives of the agencies. Total 31 bids were received by CBC till the submission of deadline i.e. 10:00 am on 30.10.2023.
2. On the opening of bids, it was found that two (2) bidders i.e. **M/s Friend Media Add Co.** and **M/s MG Advertising Services** did not submit the financial bids. Therefore, the bids of these two bidders were summarily rejected and were not considered for technical scrutiny.
3. Further, a detailed scrutiny of the submitted documents of remaining 29 bidders was done by the Committee against the eligibility criteria mentioned in the RFP. After scrutiny, the Committee found 25 bidders qualified for the Technical Presentation as per the eligibility criteria mentioned in the RFP. The list of 25 qualified bidders in the technical evaluation is annexed as Annexure-I. The list of 4 disqualified bidders in the technical evaluation citing the reasons for disqualification is annexed as Annexure -II.
4. The Technical Presentation of 25 qualified bidders is scheduled to be held from 11:30 am onwards on 02.11.2023 & 03.11.2023. The schedule for the Technical Presentation is annexed as Annexure - III.
5. The bidders participating in the Technical Presentation are requested to stick to the time schedule given in Annexure-III and also submit the soft and Hard copy of their final presentation and demonstration model of the selfie booth during the presentation.

This issues with the approval of the competent Authority

Amit Kumar
01/11/2023

(Amit Kumar)

अमित कुमार / AMIT KUMAR
संयुक्त निदेशक / Joint Director
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना एवं प्रसारण मंत्रालय / Min. of I & B
भारत सरकार, नई दिल्ली-110003
Govt. of India, New Delhi-110003

Annexure - I

List of the qualified bidder in technical evaluation based on the submitted documents as per Part-I point No. 15 (Prequalification criteria) and Part-I point 1 (Stage-I evaluation) under RFP No. 22201/DCID/CBC/SB/FB/23-24 dated 19.10.2023 regarding empanelment of agencies and discovering of new rates for design, fabrication & setting up of 3D Selfie/Photo Booths in bulk for Central Bureau of Communication (CBC), Government of India:

| S.N. | Name of Agency |
|------|--|
| 1. | M/s Span Communications |
| 2. | M/s Sanket Communications Pvt. Ltd. |
| 3. | M/s Sharad Advertising |
| 4. | M/s Laqshya Media Ltd. |
| 5. | M/s Pavilions & Interiors India Pvt. Ltd. |
| 6. | M/s Dot Communications & Marketing Pvt. Ltd. |
| 7. | M/s Ankur Media Pvt. Ltd. |
| 8. | M/s Impact Communications |
| 9. | M/s Global Media |
| 10. | M/s Ever Green Advertising Pvt. Ltd. |
| 11. | M/s Adman Advertising |
| 12. | M/s Graphisads Ltd. |
| 13. | M/s Cashur Drive Marketing Pvt. Ltd. |
| 14. | M/s Auburn Digital Solutions Pvt. Ltd. |
| 15. | M/s Collectcent Digital Media Pvt. Ltd. |
| 16. | M/s Square Communications Pvt. Ltd. |
| 17. | M/s Moving Pixels Pvt. Ltd. |
| 18. | M/s Sophia Advertising |
| 19. | M/s Lehar Advertising Pvt. Ltd. |
| 20. | M/s KMK Event Management Ltd. |
| 21. | M/s Expression 360 Services India Pvt. Ltd. |
| 22. | M/s Thinking Cap Creatives Pvt. Ltd. |
| 23. | M/s MBT Creative Communication Pvt. Ltd. |
| 24. | M/s Degree 360 Solutions Pvt. Ltd. |
| 25. | M/s Panchtatva Advertising |

Amit Kumar
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सूचना एवं प्रसारण मंत्रालय / Min. of I & B
एनएच मार्ग, नई दिल्ली-110003

Annexure - II

List of the disqualified bidder in technical evaluation based on the submitted documents as per Part-I point No. 15 (prequalification criteria) and Part-I point no. 1 (Stage-I evaluation) under RFP No. 22201/DCID/CBC/SB/FB/23-24 dated 19.10.2023 regarding empanelment of agencies and discovering of new rates for design, fabrication & setting up of 3D Selfie/Photo Booths in bulk for Central Bureau of Communication (CBC), Government of India:

| S.N. | Name of Agency | Reason for disqualification |
|------|---|--|
| 1. | M/s Mode Advertising & Marketing Pvt. Ltd. | Not meeting the prequalification criteria as per Part-I point no. 15 of the RFP. |
| 2. | M/s Smriti Television Media & Films Pvt. Ltd | Not meeting the prequalification criteria as per Part-I point no. 15 of the RFP. |
| 3. | M/s Super Ads Creative Media Pvt. Ltd. | Not meeting the prequalification criteria as per Part-I point no. 15 of the RFP. |
| 4. | M/s Mahaboudh Jan Swasthya Evem Sarvangin Vikas Kendra | Not meeting the prequalification criteria as per Part-I point no. 15 of the RFP. |

Amitkumar
01/11/2023

अमित कुमार / AMIT KUMAR
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Annexure-III

Tentative Schedule for the presentation under RFP No. 22201/DCID/CBC/SB/FB/23-24 dated 19.10.2023:

| S.N. | Name of Agency | Tentative Schedule for presentation on 02.11.2023 |
|--|--|---|
| 1. | M/s Span Communications | 11:30 to 11:40 |
| 2. | M/s Sanket Communications Pvt. Ltd. | 11:40 to 11:50 |
| 3. | M/s Sharad Advertising | 11:50 to 12:00 |
| 4. | M/s Laqshya Media Ltd. | 12:00 to 12:10 |
| 5. | M/s Pavilions & Interiors India Pvt. Ltd. | 12:10 to 12:20 |
| 6. | M/s Dot Communications & Marketing Pvt. Ltd. | 12:20 to 12:30 |
| 7. | M/s Ankur Media Pvt. Ltd. | 12:30 to 12:40 |
| 8. | M/s Impact Communications | 12:40 to 12:50 |
| 9. | M/s Global Media | 12:50 to 1:00 |
| 10. | M/s Ever Green Advertising Pvt. Ltd. | 1:00 to 1:10 |
| 11. | M/s Adman Advertising | 1:10 to 1:20 |
| 12. | M/s Graphisads Ltd. | 1:20 to 1:30 |
| 13. | M/s Cashur Drive Marketing Pvt. Ltd. | 1:30 to 1:40 |
| Tentative Schedule for presentation on 03.11.2023 | | |
| 14. | M/s Auburn Digital Solutions Pvt. Ltd. | 11:30 to 11:40 |
| 15. | M/s Collectcent Digital Media Pvt. Ltd. | 11:40 to 11:50 |
| 16. | M/s Square Communications Pvt. Ltd. | 11:50 to 12:00 |
| 17. | M/s Moving Pixels Pvt. Ltd. | 12:00 to 12:10 |
| 18. | M/s Sophia Advertising | 12:10 to 12:20 |
| 19. | M/s Lehar Advertising Pvt. Ltd. | 12:20 to 12:30 |
| 20. | M/s KMK Event Management Ltd. | 12:30 to 12:40 |
| 21. | M/s Expression 360 Services India Pvt. Ltd. | 12:40 to 12:50 |
| 22. | M/s Thinking Cap Creatives Pvt. Ltd. | 12:50 to 1:00 |
| 23. | M/s MBT Creative Communication Pvt. Ltd. | 1:00 to 1:10 |
| 24. | M/s Degree 360 Solutions Pvt. Ltd. | 1:10 to 1:20 |
| 25. | M/s Panchtatva Advertising | 1:20 to 1:30 |

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