

**No. AD(NM)/EMP/WHATSAPP/2324**  
**GOVERNMENT OF INDIA**  
**MINISTRY OF INFORMATION AND BROADCASTING**  
**CENTRAL BUREAU OF COMMUNICATION**  
**Soochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003**

**Date: 18.10.2023**

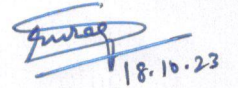
**ADVISORY**

**Subject: Pre-bid briefing on the RFP for engagement of Agencies/Service Providers to provide WhatsApp Business API based communication solution for various campaigns of Central Bureau of Communication (CBC).**

The RFP with regard to the engagement of Agencies/ Service Providers for WhatsApp Business API – based communication solution for disseminating information about Government's schemes, programmes, initiatives etc. for Central Bureau of Communication (CBC) and various other Ministries/Departments of Government of India by CBC was floated on 17.10.2023.

2. A pre-bid briefing regarding any queries of the RFP is scheduled to be held on 20.10.2023 at 3PM.
3. The prospective bidders may attend the pre-bid briefing on 20.10.2023 as mentioned above at Conference Hall, 2nd floor, Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi-110003.

This issues with the approval of the Competent Authority.

  
18.10.23

**Sreerag M**  
**Deputy Director**  
**011-24369598**