

भारत सरकार
GOVERNMENT OF INDIA
केंद्रीय संचार ब्यूरो
CENTRAL BUREAU OF COMMUNICATION
सूचना और प्रसारण मंत्रालय
MINISTRY OF INFORMATION & BROADCASTING
सूचना भवन, सीजीओ कॉम्प्लेक्स, लोधी रोड, नई दिल्ली - 110003
SOOCHNA BHAWAN, C.G.O COMPLEX, NEW DELHI - 110003
Website: www.davp.nic.in

File No. 09101/0003/2023-24-AV/Radio

Dated: 9th October, 2023

Most Immediate
ADVISORY TO STOP THE Radio Campaign

Subject: **Advisory for Pvt. FM Stations to STOP the 'PM Mementos E Auction' campaign**, Ministry of Culture.

Following the announcement of Assembly Election in the States of Madhya Pradesh, Chhattisgarh, Mizoram, Rajasthan and Telangana Model Code of Conduct has come into force with immediate effect. In view of this, Pvt. FM Stations of Madhya Pradesh, Chhattisgarh, Mizoram, Rajasthan and Telangana which were included in the 'PM Mementos E Auction' campaign issued vide following ROs are directed to immediately STOP the campaign.

| Sl. No. | RO. No. |
|---------|--------------------|
| 1 | 09101/0030/2023/AV |
| 2 | 09101/0031/2023/AV |
| 3 | 09101/0032/2023/AV |
| 4 | 09101/0033/2023/AV |
| 5 | 09101/0034/2023/AV |
| 6 | 09101/0035/2023/AV |
| 7 | 09101/0036/2023/AV |
| 8 | 09101/0037/2023/AV |
| 9 | 09101/0038/2023/AV |
| 10 | 09101/0039/2023/AV |
| 11 | 09101/0040/2023/AV |

- Any spot broadcast after 1:00 PM of 9th October 2023 will not be paid by CBC.
- All the Stations in the above mentioned ROs are advised to strictly comply to the above ADVISORY.
- This issues with the approval of DG, CBC.

सुमेधा
09/10/2023
(सुमेधा भारद्वाज)
अभियान अधिकारी

(सुमेधा भारद्वाज / SUMEDHA BHARDWAJ)
अभियान अधिकारी / Campaign Officer
केंद्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना एवं प्रसारण मंत्रालय / Min. of I & B
भारत सरकार, नई दिल्ली-110003

To

All Pvt. FM Stations who have received M/o Culture 'PM Mementos E Auction' campaign for above mentioned ROs.