

**Government of India**  
**Ministry of Information and Broadcasting**  
**Central Bureau of Communication**  
**Soochna Bhawan, Lodhi Road, CGO Complex, New Delhi**

F. No. 14/0005/2324-MR&C

Dated: 06.09.2023

**ADVISORY**

**Subject: Submission of monthly issues of August, 2023 in the month of September, 2023-reg.**

Reference is invited to clause-8.3 of the Print Media Advertisement Policy of Government of India-2020, which states that "All publications empanelled with CBC shall submit their copies for the month (minimum twenty five (25) for newspapers, except in case of relaxation, four (4) in case of weeklies, two (2) in case of fortnightlies, one (1) in case of monthlies) to CBC in the subsequent month failing which advertisements will be stopped to these newspapers.

**2. In view of above Policy provision, this is to inform you of a few changes that are being introduced in the area of Regularity Certification procedure:-**

3. All newspapers/publications will have to fill regularity certificate in CBC's new website/ERP (<http://cbcindia.gov.in/cbc/vendor-login>).

4. Beginning with the month of September, 2023, individual publications/newspapers will have to fill 4 or 5 fields for regularity authentication through their login. After filling all the columns, a print out of the same, along with the monthly copies will have to be taken to the concerned Regional Office, PIB, as per the date of token generation.

5. Before issuing the receipt, Regional office, PIB will cross check the submitted facts related to regularity by the publisher, with the physical copy, make corrections if required and only then will submit the form. This will help the headquarters to get the information on real time basis.

Further, it is also informed that beginning September, 2023, the number of days for filling the regularity certificate application will be reduced to 20 days (i.e from 1st to 20th) of every month as was the case during the pre-covid days.

**No further request in respect of non-compliance of submission of monthly issues will be accepted in CBC.**

This issues with the approval of the Competent Authority.

  
( Gaurv Khare )  
Joint Director

**Copy to:**

**All Regional Offices of PIB for necessary action at their end please.**