

Government of India
Ministry of Information and Broadcasting
Central Bureau of Communication
Soochna Bhawan, Lodhi Road, CGO Complex, New Delhi

F.N.14/0003/2324-MR&C

Dated : 28/07/2023

ADVISORY

Subject:- Fresh online application form to be filed by the publisher seeking empanelment with CBC in the month of August ,2023 for new publications : - reg.

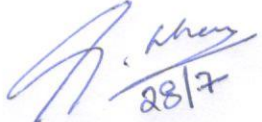
Attention is invited to the clause- 6.3.1 of the Print Media Advertisement Policy, 2020 effective from 01/08/2020, which states that “ **Fresh applications for empanelment may be made twice a year i.e. once during February, and other during August, on the empanelment module on CBC’s website.**”

2. In compliance of above Policy provision, CBC will be opening the window for filing application fresh empanelment on CBC website (<http://cbcindia.gov.in/cbc/vendor-login>) w.e.f. 01/08/2023. This form will be available in CBC website upto 31/08/2023 (6 PM).

3. CBC has migrated its IT system to a new ERP software and has gone paperless. The publishers have to submit the documents and specimen copies online only, CBC would not accept physical copies by hand/post. The publisher will upload the scanned copies of newspapers instead of e-paper.

Note :- The publishers who have applied in the month of August, 2021, February, 2022, August 2022 & February 2023 for empanelment need not apply again.

This issues with the approval of Pr. DG, CBC.


(Gaurv Khare)
Joint Director