

भारत सरकार  
GOVERNMENT OF INDIA  
केन्द्रीय संचार ब्यूरो  
CENTRAL BUREAU OF COMMUNICATION  
सूचना और प्रसारण मंत्रालय  
MINISTRY OF INFORMATION & BROADCASTING  
सूचना भवन, सीजीओ कॉम्प्लेक्स, लोधी रोड, नई दिल्ली - 110003  
SOOCHNA BHAWAN, C.G.O COMPLEX, NEW DELHI - 110003

No. CO(AV)/ Pvt. FM Empanelment 2021

Dated: 17<sup>th</sup> July, 2023

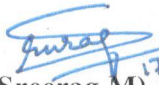
**ADVISORY**

**Subject: Empanelment of Private FM stations with CBC regarding.**

This is further to CBC's Advisory of even number dated 8<sup>th</sup> February, 2023 vide which the applications had been invited from Private FM stations for CBC empanelment.

2. A meeting of the Panel Advisory Committee (PAC) was convened on 26<sup>th</sup> June, 2023 wherein 8 applications (3 fresh and 5 pending) were considered. As per the recommendations of the PAC, all the 8 Private FM stations have been found to be eligible for CBC empanelment. These Private FM stations are accordingly being offered the CBC rates. The list of 8 Private FM stations and the offered rates is at **Annexure A**. Individual Offer letters will also be issued to these stations. They must convey their acceptance to CBC's rates and other terms and conditions mentioned in offer letter within 15 days from the issue of the offer letters.

This issues with the approval of Pr. DG: CBC.

  
(Sreerag M)

Deputy Director (AV)

Encl: As above.

## List of 8 Pvt. FM stations proposed to be empanelled with CBC and the recommended Rates

Sl. No.	Name of Stations	Category	City	State	Rate per 10 Seconds (7 AM - 11 AM)	Rate per 10 Seconds (11 AM - 6 PM)	Rate per 10 Seconds (6 PM - 11 PM)
1	MIRCHI BENGALURU 95	A	Bengaluru	Karnataka	52	52	52
2	MIRCHI HYDERABAD 95	A	Hyderabad	Telangana	52	52	52
3	MIRCHI CHANDIGARH 98.3	C	Chandigarh	Chandigarh	52	52	52
4	Top FM Kargil	D	Kargil	Ladakh	66	66	66
5	Top FM Leh	D	Leh	Ladakh	65	65	65
6	Red FM Leh	D	Leh	Ladakh	65	65	65
7	Radio Nation Kargil	D	Kargil	Ladakh	66	66	66
8	Radio Nation Leh	D	Leh	Ladakh	65	65	65