



No. 22204/AV-Prod/Empt/CBC/22-23
CENTRAL BUREAU OF COMMUNICATION
MINISTRY OF INFORMATION AND BROADCASTING
GOVERNMENT OF INDIA
SOOCHANA BHAWAN, CGO COMPLEX, NEW DELHI – 110003

Dated: 04.07.2023

ADVISORY

Subject: Evaluation of Stage-II of the stage-I qualified agencies with regard to the Empanelment of Audio-Visual Producers with CBC.

In pursuance of the new Policy Guidelines for empanelment of Audio Visual Producers/Agencies vide Ministry of I&B's O.M. No. M-24013/5/2018-MUC-I (Vol.II) dated 25.10.2022, CBC invited applications for fresh empanelment of AV Producers.

After the detailed scrutiny of the received applications in all the Categories of Audio-Visual Producers in General Pool and Start-UP Pool, total 158 applications (138 applications in General Pool and 20 applications in Start-UP Pool) have qualified in the pre-eligibility criteria as per clause 6.3 of Policy Guidelines as well the stage-I of the evaluation as per clause 6.2 of Policy Guideline, as of now. The List of all such agencies is annexed as Annexure 'A'.

All of these AV Producers/agencies are invited for the stage –II of the evaluation as per clause 9.1 of Policy Guidelines. The evaluation of Showreel of past work and concept note; creative route & scratch on a given theme will be done by the Empanelment Advisory Committee from 12.07.2023 onwards from 10:00 am to 1:30 pm on all working days as per the schedule given below:

Stage –II Evaluation of General Pool:

Serial Numbers of AV Producers/agencies qualified for stage-II evaluation as mentioned in Annexure 'A'	Category of the AV Producers / Agencies	Date of Stage –II Evaluation (10 A.M. to 1:30 PM)
1 to 20	A	12/07/2023
21 to 40	A	13/07/2023
41 to 63	A	14/07/2023
1 to 22	B	17/07/2023
1 to 20	C	18/07/2023
21to 40	C	19/07/2023
41 to 53	C	20/07/2023

Stage –II Evaluation of Start-up Pool:

Serial Numbers of AV Producers/agencies qualified for stage-II evaluation as mentioned in Annexure 'A'	Category of the AV Producers / Agencies	Date of Stage –II Evaluation (10: am to 1:30 pm)
1 to 14	A	21/07/2023
1 to 6	C	21/07/2023

All the AV Producers/agencies qualified for stage-II evaluation are requested to ensure the presence of one representative during the evaluation with the requisite documents. A separate Communication in this regard has also been mailed to each AV Producer/agency qualified for stage-II evaluation.

For any queries, please check FAQ uploaded on CBC website or contact on 011-24369364, 24369527 or WhatsApp your queries to - 8595121216

This issues with the approval of the competent authority

Amit Kumar
04/07/2023
(Amit Kumar)
Joint Director
(AV-Production)

Annexure - A

List of Stage-I qualified producers / Agencies in Category A				
S.No.	Application No.	Application Category	Producer / Agency Name	Applied For
1	1222F0374	A	GOODWILL PRODUCTION PVT LTD	General Pool
2	1222F0361	A	Ajay Shukla Productions Pvt Ltd	General Pool
3	1222F0324	A	Information TV Private Limited	General Pool
4	1222F0323	A	MASS STUDIOS PRIVATE LIMITED	General Pool
5	1222F0320	A	ANI MEDIA PRIVATE LIMITED ASIAN NEWS INTERNATIONAL	General Pool
6	1222F0309	A	Graphisads Private Limited	General Pool
7	1222F0282	A	Pehachan Advertising And Marketing Pvt Ltd	General Pool
8	1222F0278	A	ENTERTAINMENT PLUS STUDIOS PVT. LTD.	General Pool
9	1222F0271	A	Span Communications	General Pool
10	1222F0262	A	Collectcent Digital Media Pvt. Ltd.	General Pool
11	1222F0257	A	NEXUSZONE CORPORATE COMMUNICATION PVT.LTD	General Pool
12	1222F0247	A	Chhaya Advertising Pvt. Ltd.	General Pool
13	1222F0241	A	Vaibhav Cinecrafts	General Pool
14	1222F0238	A	Shruti Visual Information Pvt Ltd	General Pool
15	1222F0216	A	SANKET COMMUNICATIONS PRIVATE LIMITED	General Pool
16	1222F0209	A	Panchatva Advertising	General Pool
17	1222F0201	A	Balaji Telefilms Ltd	General Pool
18	1222F0191	A	MOVING PIXELS PVT LTD	General Pool
19	1222F0182	A	Dot Spot Productions	General Pool
20	1222F0178	A	Smriti Television Media And Films Pvt Ltd	General Pool
21	1222F0173	A	DOT COMMUNICATIONS	General Pool
22	1222F0172	A	Trikuta Communications P Ltd	General Pool
23	1222F0168	A	AIRADS LIMITED	General Pool
24	1222F0165	A	ADVENT PRODUCTIONS PRIVATE LIMITED	General Pool
25	1222F0163	A	BANYAN INFOMEDIA PVT LTD	General Pool
26	1222F0160	A	Softline Studio Services	General Pool
27	1222F0145	A	Credence Media Solutions Pvt Ltd	General Pool
28	1222F0138	A	COMFED PRODUCTIONS PVT. LTD.	General Pool
29	1222F0137	A	KHUSHI MEDIA	General Pool
30	1222F0135	A	Super Ads Creative Media Private Limited	General Pool
31	1222F0130	A	Apt Media Solutions Pvt. Ltd.	General Pool
32	1222F0128	A	Vibhore Video Vision Pvt. Ltd.	General Pool
33	1222F0124	A	NEWS VIRUS NETWORK PRIVATE LIMITED	General Pool
34	1222F0122	A	Carrot Communications	General Pool
35	1222F0118	A	E Media Solutions	General Pool
36	1222F0116	A	Keylight	General Pool
37	1222F0115	A	Ventures Advertising Private Limited	General Pool
38	1222F0114	A	Oasis Films and New Media	General Pool
39	1222F0109	A	Ambica Communications	General Pool
40	1222F0104	A	ANKAN FILMS	General Pool

41	1222F0100	A	STAR MEDIA	General Pool
42	1222F0094	A	DIKSHA ADVERTISING AND PRINTING PRIVATE LIMITED	General Pool
43	1222F0093	A	Padmashri Productions Pvt Ltd	General Pool
44	1222F0092	A	Music Broadcast Limited	General Pool
45	1222F0071	A	INVICTA MEDIA PVT. LTD.	General Pool
46	1222F0070	A	VIACOM 18 MEDIA PVT LTD	General Pool
47	1222F0068	A	ANHAD STUDIO PVT LTD	General Pool
48	1222F0064	A	ASIAN MEDIA	General Pool
49	1222F0061	A	RAGINI ADVERTISING	General Pool
50	1222F0058	A	NSB PRODUCTIONS PRIVATE LIMITED	General Pool
51	1222F0054	A	M/s. Genesis Media Pvt. Ltd.	General Pool
52	1222F0042	A	LIVEPIXEL TECHNOLOGIES LLP	General Pool
53	1222F0028	A	G NEXT MEDIA PRIVATE LIMITED	General Pool
54	1222F0023	A	AK Films	General Pool
55	1222F0016	A	MBT CREATIVE COMMUNICATION PVT LTD	General Pool
56	1222F0015	A	Visual House India Private Limited	General Pool
57	1222F0010	A	Media Star	General Pool
58	1222F0001	A	OMMCOM MEDIA PVT LTD	General Pool
59	1122F0048	A	GLOBALMEDIA	General Pool
60	1122F0047	A	SUYOJANMULTITECHSERVICESINDIAPVTLTD	General Pool
61	1122F0037	A	Insight Brandcom Private Limited	General Pool
62	1122F0026	A	JVDFILMS	General Pool
63	1122F0021	A	Critique Communication Private Limited	General Pool

Annexure - A

List of Stage-I qualified Producers / Agences in Category B

S.No.	Application No.	Application Category	Producer Name	Applied For
1	1222F0337	B	Panchtatva Advertising	General Pool
2	1222F0327	B	INVICTA MEDIA PVT. LTD.	General Pool
3	1222F0253	B	Chhaya Advertising Pvt. Ltd.	General Pool
4	1222F0248	B	ADVENT PRODUCTIONS PRIVATE LIMITED	General Pool
5	1222F0239	B	Khushi Media	General Pool
6	1222F0234	B	Ambica Communication	General Pool
7	1222F0229	B	Trikuta Communications P Ltd	General Pool
8	1222F0207	B	Softline Studio Services	General Pool
9	1222F0204	B	Dot Spot Productions	General Pool
10	1222F0154	B	CREATIVE CHANNEL MEDIA PRIVATE LIMITED	General Pool
11	1222F0143	B	Super Ads Creative Media Private Limited	General Pool
12	1222F0139	B	Oasis Films and New Media	General Pool
13	1222F0131	B	ANHAD STUDIO PVT LTD	General Pool
14	1222F0101	B	STAR MEDIA	General Pool
15	1222F0098	B	MUSIC BROADCAST LIMITED	General Pool
16	1222F0082	B	Srishti Pictures	General Pool
17	1222F0067	B	ASIAN MEDIA	General Pool
18	1222F0062	B	RAGINI ADVERTISING	General Pool
19	1222F0052	B	M/s. Genesis Media Pvt. Ltd.	General Pool
20	1222F0020	B	MBT CREATIVE COMMUNICATION PVT LTD.	General Pool
21	1222F0006	B	COMFED PRODUCTIONS PRIVATE LIMITED	General Pool
22	1122F0051	B	GLOBAL MEDIA	General Pool

Annexure - A

List of qualified producers Stage1 Category C				
S.No.	Application No.	Application Category	Producer / Agency Name	Applied For
1	1222F0370	C	Ajay Shukla Productions Pvt Ltd	General Pool
2	1222F0354	C	ANI MEDIA PRIVATE LIMITED ASIAN NEWS INTERNATIONAL	General Pool
3	1222F0351	C	POWERDRIFT STUDIOS PRIVATE LIMITED	General Pool
4	1222F0343	C	Centum Advertising Pvt. Ltd.	General Pool
5	1222F0334	C	INVICTA MEDIA PVT. LTD.	General Pool
6	1222F0288	C	SANKET COMMUNICATIONS PRIVATE LIMITED	General Pool
7	1222F0287	C	Pehachan Advertising And Marketing Pvt Ltd	General Pool
8	1222F0280	C	Airads Limited	General Pool
9	1222F0265	C	Ventures Advertising Private Limited	General Pool
10	1222F0263	C	AK Films	General Pool
11	1222F0255	C	NSB PRODUCTIONS PRIVATE LIMITED	General Pool
12	1222F0240	C	Khushi Media	General Pool
13	1222F0235	C	Shruti Visual Information Pvt Ltd	General Pool
14	1222F0230	C	Softline Studio Services	General Pool
15	1222F0219	C	Ambica Communications	General Pool
16	1222F0218	C	Trikuta Communications P Ltd	General Pool
17	1222F0217	C	Dot Spot Productions	General Pool
18	1222F0214	C	ADVENT PRODUCTIONS PRIVATE LIMITED	General Pool
19	1222F0206	C	DOT COMMUNICATIONS	General Pool
20	1222F0194	C	Smriti Television Media And Films Pvt Ltd	General Pool
21	1222F0192	C	Padmashri Productions Pvt Ltd	General Pool
22	1222F0190	C	COMFED PRODUCTIONS PVT. LTD.	General Pool
23	1222F0189	C	Pine Tree Pictures Private Limited	General Pool
24	1222F0180	C	ANHAD STUDIO PVT LTD	General Pool
25	1222F0162	C	Apt Media Solutions Pvt Ltd	General Pool
26	1222F0155	C	Visual House India Private Limited	General Pool
27	1222F0153	C	Panchtatva Advertising	General Pool
28	1222F0150	C	Super Ads Creative Media Private Limited	General Pool

29	1222F0140	C	Oasis Films and New Media	General Pool
30	1222F0133	C	CREATIVE HUB	General Pool
31	1222F0127	C	M/s. Genesis Media Pvt. Ltd.	General Pool
32	1222F0105	C	Viacom 18 Media Pvt Ltd	General Pool
33	1222F0102	C	STAR MEDIA	General Pool
34	1222F0096	C	ASIAN MEDIA	General Pool
35	1222F0091	C	Chhaya Advertising Pvt. Ltd.	General Pool
36	1222F0074	C	SANJIVANI AGRO VISION ENTERPRISES	General Pool
37	1222F0063	C	RAGINI ADVERTISING	General Pool
38	1222F0046	C	NEWS VIRUS NETWORK PRIVATE LIMITED	General Pool
39	1222F0041	C	Graphisads Private Limited	General Pool
40	1222F0033	C	Vibhore Video Vision Pvt. Ltd.	General Pool
41	1222F0031	C	Studios99 Enterprise	General Pool
42	1222F0026	C	GRASS VALLEY FILMS	General Pool
43	1222F0021	C	MBT CREATIVE COMMUNICATION PVT LTD.	General Pool
44	1222F0011	C	OMMCOM MEDIA PVT LTD	General Pool
45	1222F0009	C	Media Star	General Pool
46	1122F0054	C	SPEEDWAYS ADVERTISING	General Pool
47	1122F0050	C	GLOBAL MEDIA	General Pool
48	1122F0046	C	SUYOJANMULTITECHSERVICESINDIAPVTLTD	General Pool
49	1122F0038	C	Insight Brandcom Private Limited	General Pool
50	1122F0022	C	Critique Communication Private Limited	General Pool
51	1122F0017	C	Paramin Advertising and Marketing Associates	General Pool
52	1122F0016	C	PRAYAS CREATIONS ADVERTISING PRIVATE LIMITED	General Pool
53	1122F0002	C	Partners Advertising Pvt Ltd	General Pool

Annexure - A

List of Stage-I qualified Producers / Agencies in Startup Pool Category A				
S.No.	Application No.	Application Category	Producer / Agency Name	Applied For
1	1222F0274	A	white lotus productions private limited	Start-up
2	1222F0243	A	APT STUDIOS LLP	Start-up
3	1222F0203	A	Vibgyor Studios	Start-up
4	1222F0197	A	Final Out Solutions	Start-up
5	1222F0141	A	Crea8ivo Productions Pvt Ltd	Start-up
6	1222F0088	A	K2 Pictures	Start-up
7	1222F0081	A	Saketgurjar film production LLP	Start-up
8	1222F0060	A	HASHTAG FILMS LLP	Start-up
9	1222F0051	A	CINEMONKS ENTERTAINMENT	Start-up
10	1222F0017	A	BLUE DROP PICTURES LLP	Start-up
11	1122F0036	A	RREstudiosPrivateLimited	Start-up
12	1122F0030	A	Medien Labs Private Limited	Start-up
13	1122F0029	A	SharpcomMediaOPCprivatelimited	Start-up
14	1122F0025	A	PaperWeightEntertainment	Start-up

Annexure-A

List of Stage-I qualified Producers / Agencies in startup pool Category C				
S.No.	Application No.	Application Category	Producer Name	Applied For
1	1222F0330	C	Vibgyor Studios	Start-up
2	1222F0306	C	Stagecrafts private limited	Start-up
3	1222F0295	C	ELARA MEDIA PRIVATE LIMITED	Start-up
4	1222F0233	C	Final Out Solutions	Start-up
5	1222F0196	C	Medien Labs Private Limited	Start-up
6	1122F0032	C	SharpcomMediaOPCprivatelimited	Start-up