

Government of India
Ministry of Information and Broadcasting
Central Bureau of Communication
Soochna Bhawan, Lodhi Road, CGO Complex, New Delhi

F. No. 14/0006/2223-MR&C

Dated: 28.06.2023

ADVISORY

Subject: Submission of monthly issues of June, 2023 in the month of July, 2023-reg.

Reference is invited to clause-8.3 of the Print Media Advertisement Policy of Government of India-2020, which states that "All publications empanelled with CBC shall submit their copies for the month (minimum twenty five (25) for newspapers, except in case of relaxation, four (4) in case of weeklies, two (2) in case of fortnightlies, one (1) in case of monthlies) to CBC in the subsequent month failing which advertisements will be stopped to these newspapers.

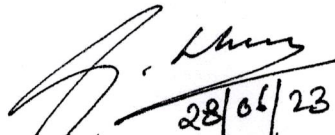
2. In view of above Policy provision, all publications empanelled with CBC shall submit their monthly issue of June, 2023 at PIB Offices situated at State Capitals/CBC Headquarters at New Delhi on all working days starting from 03.07.2023 (Monday) to 31.07.2023 (Monday) after generating tokens from their login area.

3. It may also be noted that, in order to facilitate smooth submission of issues and to avoid last minute rush, CBC has developed an online system to generate token for submission of issues. The scheduled date and time for submission will be displayed in the token. All the Officers are requested to accept the monthly issues alongwith token only. The tokens are not transferable. All the Publishers are requested to generate token for submission of issues and **strictly adhere to the date of submission of issues as given in the token**. It may be noted that each edition of a newspaper can generate only one token in a month, hence the Publishers are requested to submit their issues on the given date within working hours alongwith prescribed covering letter and hard copy of token. The publishers are requested to quote the RNI No. in the covering letter.

4. All the Publishers of Delhi region, are requested to generate token for submission of issues strictly following the date of submission of monthly issues as the token limit is restricted to 150 tokens per day.

No further request in respect of non-compliance of submission of monthly issues will be accepted in CBC.

This issues with the approval of the Competent Authority.


28/06/23
(Gaurv Khare)
Joint Director

Copy to:

All Regional Offices of PIB for necessary action at their end please.