

No. 22201/I&B/Outreach/Mobile Vans/22-23  
GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION AND BROADCASTING  
CENTRAL BUREAU OF COMMUNICATION  
Soochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003

Date: 22.05.2023

**ADVISORY**

**Subject: Intimation for opening of financial bids with regard to the engagement of Agencies / Vendors for Mobile Theatre Vans for disseminating information about Government's Schemes, Programmes and Initiatives etc.**

1. This is in continuation to the CBC's advisory No. 22201/I&B/Outreach/Mobile Vans/22-23 dated 17.05.2023, with regard to the engagement of Agencies / Vendors for Mobile Theatre Vans for disseminating information about Government's Schemes, Programmes and Initiatives etc.
2. The Technical Evaluation Committee evaluated the Agencies as per criteria mentioned in Part V, at point no. 1 of the RFP. The final list of agencies which qualified the minimum cut off i.e. 70 / 100 marks as per Part V, Point no. 1 of the RFP is annexed as annexure – A.
3. The representatives of the technically qualified Agencies (as per annexure – A) are invited for opening of financial proposals for the evolvment of L1 rate as mentioned in the financial proforma of the RFP at 4:00 pm on 23.05.2023 in Conference Hall, 2<sup>nd</sup> Floor, Soochna Bhawan CGO Complex, Lodhi Road, New Delhi.
4. This issues with the approval of the competent Authority.

*Amitkumar*  
22/05/2023  
(Amit Kumar)  
Joint Director

**Annexure -A**

**The final list of technically qualified Agencies is as follows:**

1. Priya communication
2. Panchtatva Advertising
3. Global Media
4. UFO Moviez India Ltd
5. Insight Brandcom Pvt. Ltd.
6. Angle Advertising
7. Sophia Advertising
8. Mode Advertising & Marketing Pvt. Ltd.

Amit Kumar  
22/10/23