

No. 22201/I&B/Outreach/Mobile Vans/22-23  
GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION AND BROADCASTING  
CENTRAL BUREAU OF COMMUNICATION  
Soochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003

Date: 16.05.2023

ADVISORY

**Subject: Intimation for opening of financial bids at 4:00 pm on 17.05.2023 with regard to the engagement of Agencies / Vendors for Mobile Theatre Vans for disseminating information about Government's Schemes, Programmes and Initiatives etc.**

1. This is in continuation to the CBC's advisory No. 22201/I&B/Outreach/Mobil Vans/22-23 dated 08.05.2023, with regard to the engagement of Agencies / Vendors for Mobile Theatre Vans for disseminating information about Government's Schemes, Programmes and Initiatives etc.

2. The Technical Evaluation Committee evaluated the Agencies as per criteria mentioned in Part V, at point no. 1 of the RFP. The following 4 Agencies (out of the total 14 bids / agencies) qualified the minimum cut off i.e. 70 / 100 marks as per Part V, Point no. 1 of the RFP:

1. Priya communication
2. Panchtatva Advertising
3. Global Media
4. UFO Moviez India Ltd

3. The representatives of the above technically qualified Agencies are invited for opening of financial proposals for the evolvment of L1 rate as mentioned in the financial proforma of the RFP at 4:00 pm on 17.05.2023 in Conference Hall, 2<sup>nd</sup> Floor, Soochna Bhawan CGO Complex, Lodhi Road, New Delhi.

4. This issues with the approval of the competent Authority

*Amit Kumar*  
16/05/2023

(Amit Kumar)  
Joint Director

अमित कुमार / AMIT KUMAR  
संयुक्त निदेशक / Joint Director  
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication  
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