

**No. 22201/I&B/Outreach/Mobile Vans/22-23**  
**GOVERNMENT OF INDIA**  
**MINISTRY OF INFORMATION AND BROADCASTING**  
**CENTRAL BUREAU OF COMMUNICATION**  
**Soochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003**

**Date: 15.05.2023**

**ADVISORY**

**Subject: Intimation for opening of financial bids at 4:00 pm on 16.05.2023 with regard to the engagement of Agencies / Vendors for Mobile Performing Vans for disseminating information about Government's Schemes, Programmes and Initiatives etc.**

1. This is in continuation to the CBC's advisory No. 22201/I&B/Outreach/Mobil Vans/22-23 dated 08.05.2023, with regard to the engagement of Agencies / Vendors for Mobile Performing Vans for disseminating information about Government's Schemes, Programmes and Initiatives etc.

2. The Technical Evaluation Committee evaluated the Agencies as per criteria mentioned in Part V, at point no. 1 of the RFP. The following 16 Agencies (out of the total 20 bids / agencies) qualified the minimum cut off i.e. 70 / 100 marks as per Part V, Point no. 1 of the RFP:

1. Aditya Event
2. Peacock Events & Exhibitions Pvt. Ltd.
3. Angle Advertising
4. Sophia Advertising
5. Shinobiz Display Vans Pvt. Ltd.
6. Mode Advertising & Marketing Pvt. Ltd.
7. Max Publicity & Communication Pvt. Ltd.
8. Panchtatva Advertising
9. Smiriti Films
10. Square Communications Pvt. Ltd.
11. Priya communication
12. Insight Brandcom Pvt. Ltd.
13. DCTV Youth Today Pvt. Ltd.
14. Global Media
15. VAOW Media
16. Janahitha Publicities Pvt. Ltd.

3. The representatives of the above technically qualified Agencies are invited for opening of financial proposals for the evolvment of L1 rate as mentioned in the financial proforma of the RFP at 4:00 pm on 16.05.2023 in Conference Hall, 2<sup>nd</sup> Floor, Sochna Bhawan CGO Complex, Lodhi Road, New Delhi.

4. This issues with the approval of the competent Authority

*Amit Kumar*  
15/05/2023  
**(Amit Kumar)**  
**Joint Director**

अमित कुमार / AMIT KUMAR  
संयुक्त निदेशक / Joint Director  
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication  
सूचना एवं प्रसारण मंत्रालय / Min. of I & B  
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