

No. 22201/I&B/Outreach/Mobile Vans/22-23
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
Soochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003

Date: 08.05.2023

ADVISORY

Subject: Intimation for Technical Presentations schedule for RFP No. 22201/I&B/Outreach/Mobile Vans/22-23 dated 11.04.2023 regarding engagement of Agencies / Vendors for Mobile Theatre Vans for disseminating information about Government's Schemes, Programmes and Initiatives etc.

1. The technical bids with regard to the RFP No. 22201/I&B/Outreach/Mobile Vans/22-23 dated 11.04.2023 were opened at 3:00 pm onwards on 02.05.2023 before the Evaluation Committee. Total 14 bids were received by CBC till the submission of deadline i.e. 11:00 am onwards on 02.05.2023.

2. A detailed scrutiny of the submitted documents was done by the Committee against the eligibility criteria mentioned in the RFP. After scrutiny, the Committee found 14 Agencies qualified for the Technical Presentations as per the eligibility criteria mentioned in the RFP. The list of the qualified bidders after the preliminary scrutiny is annexed as Annexure –I.

3. The Technical Presentations for the qualified bidders may be held on 09.05.2023. The schedule for the Technical Presentation is annexed as Annexure – II.

4. The bidders participating in the Technical Presentation are requested to stick to the time schedule given in Annexure-II and also submit the soft and Hard copy of their final presentation after the completion of the presentation.

5. This issues with the approval of the competent Authority

Amitkumar
08/05/2023

(Amit Kumar)
Joint Director

अमित कुमार / AMIT KUMAR
संयुक्त निदेशक / Joint Director
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना एवं प्रसारण मंत्रालय / Min. of I & B
भारत सरकार, नई दिल्ली-110003
Govt. of India, New Delhi-110003

Annexure - I

The following bidders qualified for the Technical Presentation with regard to the RFP No. 22201/I&B/Outreach/Mobile Vans/22-23 dated 11.04.2023 for engagement of Agencies / Vendors for Mobile Theatre Vans for disseminating information about Government's Schemes, Programmes and Initiatives etc.:

1. Aditya Event
2. Four Nine Media Pvt. Ltd.
3. Insight Brandcom Pvt. Ltd.
4. Angle Advertising
5. Mode Advertising & Marketing Pvt. Ltd.
6. Sophia Advertising
7. Max Publicity & Communication Pvt. Ltd.
8. Priya communication
9. Panchtatva Advertising
10. Square Communications Pvt. Ltd.
11. Ever Green Advertising Pvt. Ltd.
12. Global Media
13. Thinkingcap Creatives Pvt. Ltd.
14. UFO Moviez India Ltd.

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08/05/2023

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Annexure - II

The schedule for Technical Presentation which is going to take place from 11:00 am onwards on 09.05.2023 at Conference Hall, 2nd floor, Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi, for engagement of Agencies / Vendors for Mobile Theatre Vans for disseminating information about Government's Schemes, Programmes and Initiatives etc.

S. N.	Name of Agency	Time Slot
1.	Aditya Event	12:30 to 12:45
2.	Four Nine Media Pvt. Ltd.	12:45 to 1:00
3.	Angle Advertising	1:00 to 1:15
4.	Insight Brandcom Pvt. Ltd.	1:15 to 1:30
Lunch Break		
5.	Mode Advertising & Marketing Pvt. Ltd.	2:15 to 2:30
6.	Priya communication	2:30 to 2:45
7.	Sophia Advertising	2:45 to 3:00
8.	Max Publicity & Communication Pvt. Ltd.	3:00 to 3:15
9.	Panchtatva Advertising	3:15 to 3:30
10.	Square Communications Pvt. Ltd.	3:30 to 3:45
11.	Ever Green Advertising Pvt. Ltd.	3:45 to 4:00
12.	Global Media	4:00 to 4:15
13.	Thinkingcap Creatives Pvt. Ltd.	4:15 to 4:30
14.	UFO Moviez India Ltd.	4:30 to 4:45

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