

No. 22201/I&B/Outreach/Mobile Vans/22-23
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
Soochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003

Date: 03.05.2023

ADVISORY

Subject: Intimation for Technical Presentations schedule for RFP No. 22201/I&B/Outreach/Mobile Vans/22-23 dated 11.04.2023 regarding engagement of Agencies / Vendors for Mobile Performing Vans for disseminating information about Government's Schemes, Programmes and Initiatives etc.

1. The technical bids with regard to the RFP No. 22201/I&B/Outreach/Mobile Vans/22-23 dated 11.04.2023 were opened at 12:00 noon onwards on 02.05.2023 before the Evaluation Committee. Total 20 bids were received by CBC till the submission of deadline i.e. 11:00 am on 02.05.2023.
2. A detailed scrutiny of the submitted documents was done by the Committee against the eligibility criteria mentioned in the RFP. After scrutiny, the Committee found 16 Agencies qualified for the Technical Presentations as per the eligibility criteria mentioned in the RFP. The list of the qualified bidders after the preliminary scrutiny is annexed as Annexure -I.
3. The remaining 4 bidders / Agencies could not qualify the eligibility criteria mentioned at point 16, part-I of the RFP No. 22201/I&B/Outreach/Mobile Vans/22-23 dated 11.04.2023. The list of unqualified bidders is annexed as Annexure - II.
4. The Technical Presentation for the qualified bidders may be held on 04.05.2023. The schedule for the Technical Presentation is annexed as Annexure - III.
5. The bidders participating in the Technical Presentation are requested to stick to the time schedule given in Annexure-III and also submit the soft and Hard copy of their final presentation after the completion of the presentation.
6. This issues with the approval of the competent Authority

Amit Kumar
03/05/2023
(Amit Kumar)
Joint Director

Annexure - I

The following bidders qualified for the Technical Presentation with regard to the RFP No. 22201/I&B/Outreach/Mobile Vans/22-23 dated 11.04.2023:

1. Aditya Event
2. Peacock Events & Exhibitions Pvt. Ltd.
3. Angle Advertising
4. Ottimo Visuals
5. Sophia Advertising
6. Mode Advertising & Marketing Pvt. Ltd.
7. Max Publicity & Communication Pvt. Ltd.
8. Panchtatva Advertising
9. Smiriti Films
10. Square Communications Pvt. Ltd.
11. Priya communication
12. Insight Brandcom Pvt. Ltd.
13. Thinkingcap Creatives Pvt. Ltd.
14. Interface Rural Communications Pvt. Ltd.
15. Global Media
16. Janahitha Publicities Pvt. Ltd.

Amitkumar

03/05/2023

अमित कुमार / AMIT KUMAR
संयुक्त निदेशक / Joint Director
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना एवं प्रसारण मंत्रालय / Min. of I & B
भारत सरकार, नई दिल्ली-110003
Govt. of India, New Delhi-110003

Annexure - II

The following bidders could not qualify for the Technical Presentation with regard to the RFP No. 22201/I&B/Outreach/Mobile Vans/22-23 dated 11.04.2023:

S. N.	Name of Agency	Reason for disqualification as per criteria mentioned in the RFP
1.	Magadh Advertising Bureau	Could not meet the minimum turnover criteria i.e. Rs.2 Crore per annum in any three of the preceding five financial years as per the qualification criteria mentioned in the RFP.
2.	Shinobiz Display Vans Pvt. Ltd.	
3.	DCTV Youth Today Pvt. Ltd.	
4.	VAOW Media	

Amitkumar

03/05/2023

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भारत सरकार, नई दिल्ली-110003
Govt. of India, New Delhi-110003

Annexure - III

The schedule for Technical Presentation which is going to take place from 11:00 am onwards on 04.05.2023 at 2nd at Conference Hall, 2nd floor, Sochna Bhawan, CGO Complex, Lodhi Road, New Delhi, for engagement of Agencies / Vendors for Mobile Performing Vans for disseminating information about Government's Schemes, Programmes and Initiatives etc.

S. N.	Name of Agency	Time Slot
1.	Aditya Event	11:00 to 11:15
2.	Peacock Events & Exhibitions Pvt. Ltd.	11:15 to 11:30
3.	Angle Advertising	11:30 to 11:45
4.	Ottimo Visuals	11:45 to 12:00
5.	Sophia Advertising	12:00 to 12:15
6.	Mode Advertising & Marketing Pvt. Ltd.	12:15 to 12:30
7.	Max Publicity & Communication Pvt. Ltd.	12:30 to 12:45
8.	Panchtatva Advertising	12:45 to 1:00
9.	Smiriti Films	1:00 to 1:15
10.	Square Communications Pvt. Ltd.	1:15 to 1:30
Lunch Break (1:30 to 2:15)		
11.	Priya communication	2:15 to 2:30
12.	Insight Brandcom Pvt. Ltd.	2:30 to 2:45
13.	Thinkingcap Creatives Pvt. Ltd.	2:45 to 3:00
14.	Interface Rural Communications Pvt. Ltd.	3:00 to 3:15
15.	Global Media	3:15 to 3:30
16.	Janahitha Publicities Pvt. Ltd.	3:30 to 3:45

Amit Kumar
03/05/2023

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