

**Government of India**  
**Ministry of Information and Broadcasting**  
**Central Bureau of Communication**  
**Soochna Bhawan, Lodhi Road, CGO Complex, New Delhi**

F.N.14/0036/2223-MR&C

Date: 01/05/2023

**ADVISORY**

**Subject: Procedure of submission of Circulation Verification Report issued by PIB/RNI/ABC for Rate Revision in Central Bureau of Communication.**

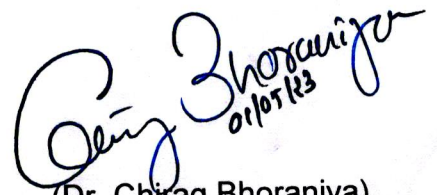
Reference is invited to clause-7.6.3 of the Print Media Advertisement Policy of Government of India-2020, which states that "A change in rate can be accepted every year on submission of latest ABC/RNI/PIB circulation certificate with immediate effect."

2. Accordingly, all newspapers/ publications have been submitting their circulation verification certificate issued by PIB/ RNI/ ABC – as the case may be - at CBC in hard copy. However, it has been decided with the new automated ERP system implemented in CBC that all publications/ newspaper/periodicals shall submit their CV certificate ONLINE on the CBC portal <https://www.davp.nic.in/> in their respective CBC login, as and when the same has been issued by the competent authority.

3. CBC will process the matter online and on granting approval, the new rates based on the revised certificate figures will come into force w.e.f. the date of online submission of the CV Certificate by the publication concerned on the CBC portal.

4. This will come into force with immediate effect.

This is issued with the approval of the competent authority.

  
01/05/23

(Dr. Chirag Boraniya)  
Deputy Director  
MR&C