

No. 22201/DCID/PADs/23-24
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
Soochna Bhawan, Phase 5, C.G.O. Complex, New Delhi-110003

Date: 28.04.2023

ADVISORY

Subject: Intimation of technical Presentation schedule for RFP No. 22201/DCID/PADs/23-24 dated 13.04.2023 regarding engagement of multimedia/production agency for production of high quality documentaries on Padma Awardees 2022.

1. The technical bids with regard to the RFP No. 22201/DCID/PADs/23-24 dated 13.04.2023 were opened at 11:00 am onwards on 28.04.2023 before the Evaluation Committee. Total 19 bids were received by CBC till the submission of deadline i.e. 10:00 am on 28.04.2023.
2. A detailed scrutiny of the submitted documents was done by the Committee against the eligibility criteria mentioned in the RFP. After scrutiny, the Committee found 17 Agencies qualified for the Technical Presentations as per the eligibility criteria mentioned in the RFP. The list of the qualified bidders after the preliminary scrutiny is annexed as Annexure –I.
3. The remaining 2 bidders could not qualify the eligibility criteria mentioned at point 16, part-I of the RFP No. 22201/DCID/PADs/23-24 dated 13.04.2023. The list of unqualified bidders is annexed as Annexure – II.
4. The Technical Presentations for the qualified bidders may be held on 01.05.2023 and 02.05.2023. The schedule for the Technical Presentation is annexed as Annexure – III.
5. The bidders participating in the Technical Presentation are requested to stick to the time schedule given in Annexure-III and also submit the soft and Hard copy of their final presentation after the completion of the presentation.
6. This issues with the approval of the competent Authority

Amit Kumar
28/04/23

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Annexure - I

The following bidders qualified for the Technical Presentation:

1. ANJ Creations Pvt. Ltd.
2. Mode Advertising & Marketing Pvt. Ltd.
3. Auburn Digital Solutions Pvt. Ltd.
4. IN10 Media (EPIC Television)
5. Promodome Communication Pvt. Ltd.
6. VVAC Business of Ideas Pvt. Ltd.
7. Viacom 18 Media Pvt. Ltd.
8. Bennett, Coleman & Company Ltd. (BCCL)
9. Sagacious Advertising & Marketing
10. Infinity Advertising Services Pvt. Ltd.
11. TV 18 Broadcast Ltd.
12. M/s PG Advertising Pvt. Ltd.
13. M/s Collectcent Digital media Pvt. Ltd.
14. M/s Insight Brandcom Pvt. Ltd.
15. M/s Zee Media Corporation Pvt. Ltd.
16. M/s Discovery Communications India
17. M/s Zenith media Scope Pvt. Ltd.

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Annexure - II

The following bidders could not qualify for the Technical Presentation:

S. N.	Name of Agency	Reason for disqualification as per criteria mentioned in the RFP
1.	AP Communications	Could not meet the minimum turnover criteria i.e. 5 Crore in the financial years i.e. (2019-22) as per the qualification criteria mentioned in the RFP.
2.	Film & Shots	

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Annexure - III

The schedule for Technical Presentation which is going to take place from 3:00 pm onwards on 01.05.2023 at 2nd at Conference Hall, 2nd floor, Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi, for engagement of multimedia / production agency for production of high quality documentaries on Padma Awardees 2022

S. N.	Name of Agency	Time Slot
1.	ANJ Creations Pvt. Ltd.	3:00 to 3:20
2.	Mode Advertising & Marketing Pvt. Ltd.	3:20 to 3:40
3.	Auburn Digital Solutions Pvt. Ltd.	3:40 to 4:00
4.	IN10 Media (EPIC Television)	4:00 to 4:20
5.	Promodome Communication Pvt. Ltd.	4:20 to 4:40
6.	VVAC Business of Ideas Pvt. Ltd. :	4:40 to 5:00
7.	Viacom 18 Media Pvt. Ltd.	5:00 to 5:20

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The schedule for Technical Presentation which is going to take place from 3:00 pm onwards on 02.05.2023 at 2nd at Conference Hall, 2nd floor, Sochna Bhawan, CGO Complex, Lodhi Road, New Delhi, for engagement of multimedia / production agency for production of high quality documentaries on Padma Awardees 2022

S. N.	Name of Agency	Time Slot
1.	Bennett, Coleman & Company Ltd. (BCCL)	3:00 to 3:20
2.	Sagacious Advertising & Marketing	3:20 to 3:40
3.	Infinity Advertising Services Pvt. Ltd.	3:40 to 4:00
4.	TV 18 Broadcast Ltd.	4:00 to 4:20
5.	PG Advertising Pvt. Ltd.	4:20 to 4:40
6.	Collectcent Digital media Pvt. Ltd.	4:40 to 5:00
7.	Insight Brandcom Pvt. Ltd.	5:00 to 5:20
8.	Zee Media Corporation Pvt. Ltd.	5:20 to 5:40
9.	Discovery Communications India	5:40 to 6:00
10.	Zenith media Scope Pvt. Ltd.	6:00 to 6:40

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