

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
SOOCHNA BHAWAN, C.G.O COMPLEX, NEW DELHI-110003**

File No. Outdoor (Misc)/Online applications/2223

Date 20.04.2023

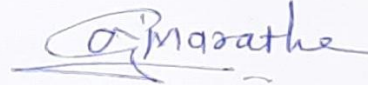
Subject: Opening of Online Window for uploading of Geo-coded Photographs for applied Outdoor media.

Outdoor Media wing received emails from outdoor agencies, wherein the applicants faced technical issues for uploading of Geo-tagged photographs online to complete their application and requested to open the window for the same.

2. This Bureau has decided to open the window for uploading of Geo-tagged photographs to complete the application till 30.04.2023.

2. Only those agencies who have already applied for media for the month of April Quarter before closing date of 15.04.2023 will be allowed to upload photographs of the locations along with latitude and longitude; no fresh application will be accepted/allowed.

3. This issues with the approval of competent authority, CBC (erstwhile BOC)



**(Gauri Marathe)
Deputy Director (OM)**