## F. No.14/0018/2526-MR&C GOVERNMENT OF INDIA MINISTRY OF INFORMATION & BROADCASTING CENTRAL BUREAU OF COMMUNICATION

Soochna Bhawan, C.G.O. Complex Lodhi Road, New Delhi-110003 25<sup>th</sup>November, 2025

## **ADVISORY**

Subject: - Implementation of Revised Advertisement Rates in Print Media w.e.f. 01.12.2025- regd.

In reference to Advisory F. No. 14/0017/2526-MR&C dated 17.11.2025 regarding the revision of rates for Government advertisements in Print Media as recommended by the 9th Rate Structure Committee, it is hereby informed that the new rates offered by CBC shall become effective from 01.12.2025, subject to acceptance of the Rate Contract Agreement by the concerned publisher only.

- 2. The new Rate Contract Agreement has been made available to all empanelled publishers in their respective login areas (vendor-login | CBC) for acceptance.
- 3. Please note that the current Rate Contract Agreement will become invalid and will be treated as inoperative after 30.11.2025.
- 3. All empanelled publications who are yet to accept the new rate contract are hereby advised to take note of the above and ensure that the new Rate Contract Agreement is accepted on or before 30.11.2025.

This issues with the approval of Competent Authority.

(Irshad Ali)

**Assistant Director**