

No 22204/MMA/Empt/CBC/23-24
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
(AV PRODUCTION WING)

Soochna Bhawan, CGO Complex
Lodhi Road, New Delhi-110003
17th July, 2026

ADVISORY

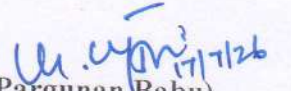
Subject: Empanelment of Multimedia Agencies without Rate Card - regarding.

This is with reference to the applications submitted by interested entities to CBC for empanelment as Multimedia Agencies without Rate Card.

2. The list of applicants shortlisted for empanelment under Categories 'A', 'B', and 'C' in addition to the existing panel is enclosed as **Annexure - I**. The respective category of empanelment for each agency is indicated alongside the agency's name.

3. These agencies are empanelled with the Central Bureau of Communication solely for the purpose of design and production of creative assets.

This issues with the approval of the competent authority


(Pargunan Babu)

Campaign Officer

परगुनन बाबु / PARGUNAN BABU
अभियान अधिकारी / Campaign Officer
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना एवं प्रसारण मंत्रालय / Ministry of Information & Broadcasting
भारत सरकार / Government of India
नई दिल्ली-110003 / New Delhi-110003

Annexure - I

Empanelment of Multimedia Agencies without Rate Card

Category A

S. No.	Agency Name
1.	M/s Expression 360 Services India Ltd
2.	M/s Ventures Integrated Communication Pvt Ltd

Category B

S. No.	Agency Name
1.	M/s Zenkar Advertising
2.	M/s Platinum Communications Pvt Ltd

Category C

S. No.	Agency Name
1.	M/s KMK Event Management Ltd.
2.	M/s Axis Communications Pvt Ltd

U. U. J. 17/12/26