

F. No. 14/0017/2526-MR&C
Government of India
Ministry of Information & Broadcasting
Central Bureau of Communication

Date: 01.12.2025

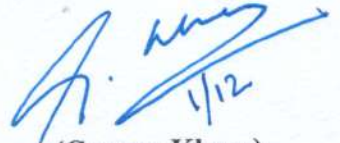
New Print Media rate contract- clarification

Central Bureau of Communication(CBC), is in receipt of certain queries and representations regarding the new rate contract, issued in accordance with its earlier Advisory No. F.N.14/0017/2526-MR&C dated 17.11.2025.

It is hereby clarified, that the rate contracts issued to publications are on the basis of current approved records available with CBC from the 2023 renewal window(01.01.2024-31.12.2025), and the approved cases of freshly empanelled publications, during the same period.

The applications received during rate renewal 2025 is being scrutinized in accordance with clause 6.4 of Print Media Advertisement Policy, 2020, and rates for the next renewal window (i.e. 01.01.2026 to 31.12.2027), shall only be applicable w.e.f 01.01.2026, subject to verification and fulfillment of the prescribed criteria.

This issues with the approval of competent authority.


(Gaurav Khare)
Director