



Development & Facilitation Office
Government of India
Ministry of Micro, Small & Medium Enterprises
MSME-Development & Facilitation Office(DFO), Thrissur
in association with
Kerala State Small Industries Association, Kollam District
Organizes

Enhance the Competitiveness of MSMEs Awareness Programme On Lean Techniques & Zero Defect Zero Effect Parameters

On 31st July, 2024 at KSSIA Complex, Kollam (from 2.00 pm to 7.00 pm)

MSME Competitive (Lean) Scheme- LEAN is an internationally acknowledged process to transform an organization to be competitive and profitable by reducing the waste.

Objective - Implementing Lean in MSMEs will enhance their productivity, efficiency, and competitiveness by reduction of wastages in processes, inventory management, space management, energy consumption, etc.

Sessions on:

- ❖ Key LEAN principles, tools and techniques and how to approach implementation
- ❖ Benefits of implementing lean tools among MSMEs
- ❖ MSME Competitive (LEAN) Scheme
- ❖ Help desk for MSME Lean Pledge Registration (Please bring your Udyam Registration No: of your Unit with Name board (Soft Copy))
- ❖ Zero Defect Zero Effect (ZED) system for MSMEs

**FREE ENTRY!
PRIOR
REGISTRATION
MANDATORY!!**

To Register

Scan the QR Code Or visit the link <https://bit.ly/LEAN-KLM>
or Send the details
(Name, Official Address, Mobile Number,
Email address, Udyam Registration Number)
by WhatsApp to 8330080536
before 29.07.2024



For more details: Smt.Lachithamol U.C., Asst. Director and Programme Coordinator, MSME-Development & Facilitation Office, Thrissur, Ministry of MSME, Government of India, Tel: 0487-2360536, 2360686, 2973636, 9746090675 Email: adlcm.tcr-msmedi@gov.in

**Are you looking to be Competitive
by adopting Best Practices with
90% subsidy from Government of
India?!!!
Then Register now!**

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