



Ministry of Tourism  
Government of India

# TRANSFORMATION THROUGH TOURISM, Modi Sarkar Ki Guarantee



Gift of tourism projects worth  
over ₹1,400 crore

Inauguration of **9** Tourism Development Projects in  
**6** States and Union Territories

Launch of **43** Tourism Development Projects in  
**21** States and Union Territories

## ✧ Benefits of the Projects ✧

Enhance spiritual tourism  
experience for pilgrims

Strengthen safety and security  
of pilgrims and tourists

Generate employment and entrepreneurship opportunities for tourist  
guides, souvenir shop owners, handicraft artisans, taxi drivers and  
other local businesses

Enhancing the ease of living of the local community at the destinations

Skill development  
of local youth

Preserve local cultural  
and natural resources

Launch of "Chalo India" Global  
Diaspora Campaign to enable  
Indian diaspora to become  
Incredible India Ambassadors

Launch of "Dekho Apna Desh People's  
Choice 2024" - a tourist destination poll  
to identify most preferred tourist  
attractions in India.

Unveiling of **42** destinations  
selected under Challenge  
Based Destination  
Development Scheme

by

## Shri Narendra Modi

Prime Minister

Srinagar | 07<sup>th</sup> March 2024, 12 Noon



Illumination at Hazratbal Shrine, Srinagar



Cafeteria, Mawkohnoh, Meghalaya



Pilgrim Facilitation Centre, Jogulamba Devi, Telangana



Gandhi Theme Park, Chandrahia, Bihar



Ghat Redevelopment, Amarkantak, Madhya Pradesh



Pilgrim Rest Area, Mehandipur, Balaji, Rajasthan



Wayside Amenities, Jalebia, Banka, Bihar

LIVE TELECAST ON

