

CELEBRATING JUTE - THE SUSTAINABLE FIBRE OF THE FUTURE



Today on 78th Independence Day of India Let us Pledge to use Jute Products

Jute Sector's Achievements during last 10 years

4.35 lakh Jute Farmers supported under ICARE Scheme; their income increased by Rs.10,000/hect and jute productivity increased by 15%.

Built first ever State-Of-The-Art Building 'Patsan Bhawan' in Kolkata for all Jute Organisations under Ministry of Textiles.

No. of Jute Mills increased to 113 by opening 23 new Mills.

First ever Jute Day celebrated on 27th July, 2022, now celebrated every year.

Highest ever MSP procurement of Rs. 617.00 Cr. during 2023-24.

37,000 Girl Children of the Jute Mills & Jute MSME Units' workers awarded scholarship.

Annual purchase of jute bags under mandatory packaging norms increased to Rs. 12,500 Cr. ensuring guaranteed protection to the interest of 40 Lakh Jute Farmers and 7 Lakhs workers.

Under Swachh Bharat Abhiyan 1450 Toilet Blocks constructed in Jute Mills.

“Mandatory use of jute in packaging will contribute towards revitalizing the jute sector. It also marks a major boost for our artisans and farmers.”

- Narendra Modi

Use Jute, Save Environment

Jute is Natural, eco-friendly, biodegradable, sustainable, Make in India and it reduces carbon footprints.

