



Government of India  
Ministry of Micro, Small & Medium Enterprises  
**MSME-Development & Facilitation Office(DFO), Thrissur**  
in association with  
**Kerala State Small Industries Association**  
Organizes

**AWARENESS PROGRAMME ON BEST PRACTICES for MSME's**  
(LEAN TECHNIQUES & ZERO DEFECT ZERO EFFECT CERTIFICATION)

On 04/10/2024 from 04.00PM to 08.00PM

(a)

Hotel Chirag Inn, Opp: Secreteriat, Thiruvananthapuram

**LEAN methodology-** Lean methodology is a systematic approach to continuous process improvement of MSMEs through the elimination of waste. MSMEs can produce quality products by incorporating lean tools and techniques and pave the way for long-term success.

**Zero Defect Zero Effect (ZED) Certification-** Encourage and enable MSMEs for manufacturing of quality products using latest technology, tools & to constantly upgrade their processes for achievement of high quality and high productivity with the least effect on the environment

Avail the services of approved consultant and implement **ZED System** with up to **80%** Govt of India **subsidy**

Avail the services of approved **LEAN** consultants and implement **LEAN techniques** with **90%** Govt of India **subsidy**

**Sessions on:**

- ✓ Key LEAN principles, tools and techniques and how to approach implementation
- ✓ Benefits of implementing lean tools among MSMEs
- ✓ MSME Competitive (LEAN) Scheme
- ✓ Help desk for MSME Lean Pledge Registration
- ✓ Zero Defect Zero Effect (ZED) system for MSMEs

**\*FREE ENTRY- PRIOR REGISTRATION MANDATORY\***

Who should attend-MSMEs with Udyam Registration; Representatives from MSME Associations/State Government officials/ Other stake holders etc. **Please bring digital copy of your Udyam Registration Number and Photo of your Unit with Name board for taking LEAN pledge.**

**REGISTER @** <https://tinyurl.com/yck5fyn5> or WhatsApp: 83300 80536 ( Name, Official Address, Mobile Number, Email address, Udyam Registration Number)

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