



Government of India
Ministry of Micro, Small & Medium Enterprises
MSME-Development & Facilitation Office(DFO), Thrissur
Organizes

AWARENESS PROGRAMME ON BEST PRACTICES for MSME's
(LEAN TECHNIQUES & ZERO DEFECT ZERO EFFECT CERTIFICATION)

On 27.08.2024 from 09.30 am onwards

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Hotel AIDA, Kottayam

FREE ENTRY- PRIOR
REGISTRATION
MANDATORY!!!!

LEAN methodology - Lean methodology is a systematic approach to continuous process improvement of MSMEs through the elimination of waste. MSMEs can produce quality products by incorporating lean tools and techniques and pave the way for long-term success.

Zero Defect Zero Effect (ZeD) Certification - Encourage and enable MSMEs for manufacturing of quality products using latest technology, tools & to constantly upgrade their processes for achievement of high quality and high productivity with the least effect on the environment

Avail the services of approved consultant and implement **ZED System** with up to **80%** Government of India **subsidy**

Avail the services of approved LEAN consultants and implement **LEAN techniques** with **90%** Gov. of India **subsidy**

Sessions on:

- ✓ Key LEAN principles, tools and techniques and how to approach implementation
- ✓ Benefits of implementing lean tools among MSMEs
- ✓ MSME Competitive (LEAN) Scheme
- ✓ Help desk for MSME Lean Pledge Registration
- ✓ Zero Defect Zero Effect (ZeD) system for MSMEs



Scan QR code for Registration

OR REGISTER @ https://lean.msme.gov.in/Home/ProgramRegister?ProgramID=LEANAP536&OA_id=93
or WhatsApp: 9496078403 mentioning Name, Official Address, Mobile Number, Email address, Udyam Registration Number etc.

Who should attend-MSMEs with Udyam Registration; Representatives from MSME Associations/State Government Officials/ Other Stake Holders etc. **Please bring digital copy of your Udyam Registration Number and Photo of your Unit with Name board for taking LEAN pledge.**

RSVP: P.B. Suresh Babu, IEDS, Assistant Director, MSME-Development & Facilitation Office, Thrissur, Ministry of MSME, Government of India. Shaji N.M. 9496216921, Sebastian K. Joseph : 9995459719, Tel: 0487-2360536, 2360686, 2973636, Email: dcdi-thrissur@demsme.gov.in,

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