

MSME-Development & Facilitation Office, Govt. of India, Ministry of MSME, New Delhi -20

Invites Applicants on First come First serve basis

MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

Sl.No	Name of the course	Course content	Tentative dates and duration	Contact Person
1.	MDP on Export Management / Documentation	Overview of Export Management /Documentation, Export promotion council role, Foreign trade policy and procedure, Warehousing IEC-Code, Duty Exemption / Remission, Method of payment, Export Finance, Pre- shipment Inspection, Central Excise Clearance and Receipt / bills of loading etc.	02 September to 06 September, 2024 (5 Days)	Sh. Ami Lal, Assistant Director, +91 8058220078
2.	MDP on Digital Marketing	Digital branding, Content Design, Content marketing, Website Design, SEO, E-mail Marketing, Community building, Influencer Marketing, Productivity Tools, Lead Generation.	09 September to 13 September, 2024 (5 Days)	Smt. Shakti Rani, Assistant Director, +91 9716616175 / +91 8955597889
3.	MDP on Export Management / Documentation	Overview of Export Management /Documentation, Export promotion council role, Foreign trade policy and procedure, Warehousing IEC-Code, Duty Exemption / Remission, Method of payment, Export Finance, Pre- shipment Inspection, Central Excise Clearance and Receipt / bills of loading etc.	09 September to 13 September, 2024 (5 Days)	Sh. Ravi Ranjan, Asstt. Director +91 9999704169

- **Course Fee** : Rs. 400/- per participants (No Fee for SC/ST/PH/ Women participants).
- **Eligibility**: Owners-cum-Manager and Supervisory level personal of Micro & Small Scale Enterprises and serious candidates with business attitude. Participant can attend only one course.
- **Minimum Age** : 18 years and above.
- **Minimum Qualification**: 10+2 and above.
- **Admission**: Batch of 25 Candidates on first come first serve basis.
- **Last Date for receiving application**: **29-08-2024** for MDP on Digital Marketing & MDP on Export Management / Documentation.
- **Venue**:- MSME-DFO, Okhla, New Delhi-110020

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