



Govt. of India

MSME Development & Facilitation Office, Thrissur

in association with

Laghu Udyog Bharati (LUB), Palakkad  
organizes

Sensitization Programme  
On  
LEAN & ZeD SCHEMES

**MSME Competitive (Lean) Scheme:** Implements LEAN techniques in MSMEs which results in reducing wastage and improving efficiency.

**Zero Defect Zero Effect (ZeD) scheme:** Implementation of the scheme can achieve grading the MSME unit as Bronze, Silver or Gold based on different parameters of the scheme.

Sessions on:

- ❖ MSME Competitive (LEAN) Scheme & benefits.
- ❖ MSME Lean Pledge Registration (**Please bring your Udyam Registration Certificate & Photo of your Unit with Name board (Soft Copy)**).
- ❖ Zero Defect Zero Effect (ZED) system & incentives for MSMEs.

Date:  
25<sup>th</sup> July 2024  
9:00am

Venue:  
Hotel Dreamotel,  
Kanjikode, Palakkad

**Who should attend-**MSMEs with Udyam Registration; Representatives from MSME Associations/State Government officials/ Other stake holders etc

FREE  
ENTRY

\*PRIOR REGISTRATION MANDATORY\*

REGISTER by **23.07.2024**

Registration link: <https://forms.gle/1wyfYZN3febUrbRt9>

Or Scan QR Code



For further details: Shri Martin P Chacko , Assistant Director, MSME DFO, Thrissur, Min. of MSME, Govt. of India Mob:9446355562 Tel: 0487 2360536,2360686, 2973636 , LUB- 9847217465, 9447431972

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