

Invitation for Financial Assistance to Conduct Book Promotion Activities in India

National Book Trust, India, the nodal agency for Book Promotion under the aegis of the Ministry of Education, Government of India, is inviting proposals from NGOs, Voluntary Organizations, registered on NGO-DARPAN (Trust, Society, Section 8 Company), and University/Educational Institutes to organize events aimed at promoting books and reading culture in India.

The selected proposals will receive support in the form of a financial grant of up to 75% of the approved budget for the event.

The proposed events should have potentially significant social impact. Some of the suggested events/activities are:

- **Book Fairs/Literary Festivals.**
- **Research/Surveys** related to the publication of books, readership and other related activities.
- **Annual Conventions/Conferences** of Writers/Publishers/Printers/Book Sellers.
- **Seminars/Workshops** related to Publishing.
- Any other activity that may contribute to the development of the book industry or the promotion of books/reading culture in India.

The eligible NGO / Voluntary Organizations/Educational Institutions may submit their applications online at www.nbtindia.gov.in after reviewing detailed terms & conditions.



For detailed terms and conditions please visit www.nbtindia.gov.in

Last Date of submission:

31 Aug 2024

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CBC 21103/12/0004/2425