



भारतीय प्रतिभूति और विनिमय बोर्ड
Securities and Exchange Board of India

NOTICE OF ORDER PASSED

Order No. OJA/AA/NRO/NRO/30582/2024-25 dated July 24, 2024 in the matter of Unregistered Investment Advisory by Mr. Naresh Pal, Proprietor: Equity Mantra / www.equitymantra.in has been passed.

The Order could not be served at the last known addresses of the entities mentioned in the Table below.

Name of Entity	Address of Entity
Mr. Naresh Pal, Proprietor: Equity Mantra / www.equitymantra.in	Tehsil Kasganj, Nagla Mohan/ Badanpur, Goyati, Kasganj, Uttar Pradesh - 207403

The above mentioned entity (ies) is/are hereby advised to collect the order from, Securities and Exchange Board of India, Northern Regional Office 8th floor, Plate B, Tower 1, NBCC Complex East Kidwai Nagar, New Delhi - 110023. The entities are also advised to download a copy of the Order from the official website of SEBI (www.sebi.gov.in) under the head "Enforcement→ Orders" or obtain a copy of the Order by sending a request to knaveen@sebi.gov.in/ gyanendran@sebi.gov.in. The entities can also download the copy of aforesaid order through following link: <https://www.sebi.gov.in/enforcement/orders/jul-2024/order-in-the-matter-of-unregistered-investment-advisory-services-by-equity-mantra-proprietor-mr-naresh-pal-84971.html>

Date: August 20, 2024
Place: New Delhi

Gyanendra Niraj
Deputy General Manager
Northern Regional Office

ECB 15204/11/0103/2425